

CURRICULA

Year of study: 1 (2021/2022)

I. Compulsory subjects

Nr.	Disciplina	Categ. formativa*	Cod	Semestrul 1 (14 săptăm)						Semestrul 2 (14 săptăm)					
				Nr.ore/săptămână						Nr.ore/săptămână					
				C	S	L	P	Cr	FV	C	S	L	P	Cr.	FV
1	Localised Products Management	S	0213010101	2	-	2	-	7	E	-	-	-	-	-	-
2	Financial Management	A	0213010102	2	2	-	-	7	E	-	-	-	-	-	-
3	Logistic management	A	0213010103	2	1	-	-	6	E	-	-	-	-	-	-
4	Applied research methods and techniques	A	0213010104	2		2		6	E						
5	Academic ethics and integrity	PC	0213010120	1				4	VP						
6	International Agribusiness Management	S	0213010105	-	-	-	-	-	-	2	-	2	-	8	E
7	International Agribusiness Marketing	A	0213010106	-	-	-	-	-	-	2	-	2	-	7	E
8	International Policies and Regulations	A	0213010107	-	-	-	-	-	-	2	2	-	-	7	E
9	Agri-Food Economy	A	0213010108	-	-	-	-	-	-	1	3	-	-	8	E
Total: ore/credite/săptămână				9	3	4	-	30		7	5	4	-	30	
Total / an				16				30		16				30	

II. Facultative subjects

10	Business Correspondence	PC	0213010309	-	2	-	-	2	C	-	-	-	-	-	-
11	Formal vs. informal writing	PC	0213010310	-	-	-	-	-	-	-	2	-	-	2	C
12	Introduction to sustainability	PC	0213010311	2	2	-	-	5	E	-	-	-	-	-	-
13	Entrepreneurship in the food industry: Principles of International Agribusiness Management	PC	0213010312	2	2	-	-	5	E	-	-	-	-	-	-
14	Intercultural communication: Principles of International Agribusiness Marketing	PC	0213010313	2	2	-	-	5	E	-	-	-	-	-	-
15	Food legislation: comparative policies of rural development	PC	0213010314	2	2	-	-	5	E	-	-	-	-	-	-
16	Introduction to supply chain: Understanding the supply chain	PC	0213010315	2	2	-	-	5	E	-	-	-	-	-	-
17	Food economics: Principles of Agri-Food Economy	PC	0213010316	2	2	-	-	5	E	-	-	-	-	-	-
18	Nutrition: Hygiene and nutrition in agri-food system	PC	0213010317	2	2	-	-	5	E	-	-	-	-	-	-
19	Applied food science: Business Techniques and Ethics	PC	0213010318	2	2	-	-	5	E	-	-	-	-	-	-
20	Practical training	PC	0213010319							4 weeks				3	C

CURRICULA

Year of study: 2 (2017/2018)

I. Discipline obligatorii

Nr.	Disciplina	Categ. formativa*	Cod	Semestrul 3 (14 săpt)						Semestrul 4 (14 săpt)					
				Nr.ore/săptămână						Nr.ore/săptămână					
				C	S	L	P	Cr	FV	C	S	L	P	Cr.	FV
1	Agrobusiness strategic management	PC	0213020101	2	-	2	-	8	E	-	-	-	-	-	-
2	Selling Techniques and Merchandising	A	0213020102	2	2	-	-	7	E	-	-	-	-	-	-
3	Business Techniques and Ethics	S	0213020103	1	2	-	-	7	C	-	-	-	-	-	-
4	Professional Project - case study	S	0213020104	-	-	-	5	8	VP	-	-	-	-	-	-
5	Practical training and Dissertation	S	0213020105	-	-	-	-	-	-	14 weeks				30	C
6	Dissertation Defending		0213020106	-	-	-	-	-	-	-	-	-	-	10	E
<i>Total: ore/credite/săptămână</i>				5	4	2	5	30	-	-	-	-	-	30	
Total / an				16				30						30	

* Type of discipline:

AK - Advanced Knowledge; CP - Complementary Preparation; P - Profounding; S - Synthesizing