

LISTA COMPLETĂ DE LUCRĂRI

I. LISTA LUCRĂRILOR CONSIDERATE RELEVANTE PENTRU REALIZĂRILE PROFESIONALE ALE CANDIDATULUI

I.1. ARTICOLE PUBLICATE ÎN REVISTE COTATE ISI THOMSON REUTERS

1. **Pocol Cristina Bianca**, Bolboacă Sorana Daniela, 2013, Perceptions and trends related to the consumption of honey: A case study of North-West Romania, *International Journal of Consumer Studies*, Vol. 37, Issue 6, November 2013, 642–649, **Articol ISI, Factor de impact 0.718.**
2. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, Popa Anca Aurora, 2012, Evaluation of sustainability of the beekeeping sector in the North West Region of Romania, *Journal of Food, Agriculture & Environment*, Vol.10 (3&4) Print ISSN: 1459-0255/Online ISSN: 1459-0263, 1132-1139, **Articol ISI, Factor de impact 0.435.**
3. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, 2012, Socio-economic determinants of honey consumption in Romania, *Journal of Food, Agriculture & Environment*, Vol. 10(2): 2012, Print ISSN:1459-0255/Online ISSN:1459-0263, 18-21, **Articol ISI, Factor de impact 0,435.**
4. **Pocol Cristina Bianca**, 2011, Modelling the honey consumption behaviour in Romania by using socio-demographic determinants, *African Journal of Agricultural Research*, Vol. 6 (17), 4069-4080, **Articol ISI, Factor de impact 0,263.**
5. Mărghitaș Liviu Alexandru, Dezmirean Daniel Severus, **Pocol Cristina Bianca**, Ilea Marioara, Bobiș Otilia, Gergen Iosif, 2010, The development of a biochemical profile of acacia honey by identifying biochemical determinants of its quality, Ed. AcademicPres, Cluj Napoca, *Notulae Botanicae Horti Agrobotanici Cluj* 38 (2) 2010, Special Issue, 84-90, **Articol ISI, Factor de impact 0,463.**

I.2. ARTICOLE PUBLICATE ÎN VOLUME INDEXATE ISI PROCEEDINGS

1. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, 2016, Perceptions of the support granted to female entrepreneurs in Romania: between anticipation and assessment, *Studies in Agricultural Economics*, vol. 118(1), 55-60, **ISI Proceedings.**
2. Arion Felix, Nechifor Sonia, Domokos Dorottya, **Pocol Cristina Bianca**, 2006, Efficient interactive tools for continuous education information extension, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN*, vol.63, 122-123, **ISI Proceedings.**
3. Puia Carmen, Pop Rodica, Braicu Cornelia, Oroian Ioan, Florian Vasile, **Pocol Cristina Bianca**, Socaciu Carmen, 2005, Fungal flora and natural occurrence of toxigenic fungi in grains and other products, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, Seria Agricultură*, vol. 61, 126-131, **ISI Proceedings.**

I.3. ARTICOLE PUBLICATE ÎN REVISTE INDEXATE ÎN BAZE DE DATE INTERNAȚIONALE

1. Kassai, Zsuzsanna, **Pocol Cristina Bianca**, Tibor Farkas, 2016, The Presence or the Absence of Schools: What Impact for Rural Communities in Hungary and Romania? *Buletinul USAMV-CN Agriculture* Vol. 73(1): 35-43.
2. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, 2016, Unemployment and Migration in rural and urban areas: evidence from Romania, *Economy & Business Journal*, Vol. 10(1): 314-321.

3. Merce, Cristian Calin, Emilian Merce, **Pocol Cristina Bianca**, 2016, Fact and fiction about grain exchange of Brăila, *Lucrări Științifice Management Agricol Vol. 18(1)*: 161-168.
4. **Pocol Cristina Bianca**, Diana Elena Dumitraș, Moldovan-Teselios Călin, 2016, Animal slaughtering in Romanian rural households: between tradition and legal framework, *In Food futures: ethics, science and culture, Wageningen Academic Publishers*, 165-180.
5. Diana Elena Dumitraș, **Pocol Cristina Bianca**, Ionel Mugurel Jitea, 2016, Can we reach food sustainability through local food? Evidence from Romania, *In Food futures: ethics, science and culture, Wageningen Academic Publishers*, 429 – 434.
6. Merce, Cristian Calin, Emilian Merce, **Pocol Cristina Bianca**, 2016, Farm size and profitability – the village as collateral factor, *Agricultural Economics and Rural Development-realities and perspectives for Romania*, 18-25.
7. **Pocol Cristina Bianca**, Kassai, Zsuzsanna, 2016, Initiatives for Promoting Innovation Among Local Action Groups in Romania, *Buletinul USAMV-CN Horticulture, Vol. 73(2)*, 291-298.
8. **Pocol Cristina Bianca**, Moldovan-Teselios Călin, Laura Stan, Ioana-Delia Pop, 2016, Alfalfa Powder: Healthy Food Supplement for Sustainable Consumption, *Scientific Journal Warsaw University of Life Sciences – SGGW Problems of World Agriculture Vol 16 (XXXI), number 4*: 7-17.
9. **Pocol Cristina Bianca**, Molly McDonough, 2015, Women, Apiculture and Development: Evaluating the Impact of a Beekeeping Project on Rural Women’s Livelihoods, *Buletinul USAMV-CN Horticulture, Vol.72(2)*, 487-492.
10. **Pocol Cristina Bianca**, Moldovan-Teselios Călin, Laura Stan, 2015, Evaluation of Food Consumption habits in Transylvanian rural area – preliminary results, *Agricultura - Știință și practică, no. 3-4 (95-96)*, 104-109.
11. **Pocol Cristina Bianca**, Laura Stan, Moldovan-Teselios Călin, 2015, Sensory Analysis of Dehydrated Plums and Pears, *Buletinul USAMV-CN Horticulture, Vol. 72(2)*, 511-512.
12. **Pocol Cristina Bianca**, Laura Stan, 2015, Ethical concerns in Romanian beekeeping, *Know your food: Food ethics and innovation, Wageningen Academic Publishers, Published: May 2015, ISBN: 978-90-8686-264-1, e-ISBN: 978-90-8686-813-1, <http://dx.doi.org/10.3920/978-90-8686-813-1>*, 400-405.
13. Farkas Tibor, **Pocol Cristina Bianca**, Zsuzsanna Kassai, 2015, The Social Context of Local Development in Jebucu, Romania, *Buletinul USAMV-CN Horticulture, Vol. 72(1)*: 249-256.
14. **Pocol Cristina Bianca**, Moldovan-Teselios Călin, Felix Horațiu Arion, 2014, Beekeepers’ Association: Motivations and Expectations, *Buletinul USAMV-CN Horticulture, Vol. 71.1 (2014)*: 141-147.
15. **Pocol Cristina Bianca**, Moldovan-Teselios Călin, 2014, Women entrepreneurship in Romania: a regional evaluation, *Buletinul USAMV-CN Horticulture, Vol. 71.2 (2014)*: 408-416.
16. **Pocol Cristina Bianca**, Ioana Delia POP, 2014, The acces of Romanian rural population to the information and communication technology, *Buletinul USAMV-CN Horticulture, Vol. 71.2 (2014)*: 419-420.
17. Jitea Ionel-Mugurel, **Pocol Cristina Bianca**, 2014, The Common Agricultural Policy and productivity gains in Romanian agriculture: is there any evidence of convergence to the Western European realities?, *Studies in Agricultural Economics, Budapesta, Ungaria, Vol. 116 (2014) 164-166 <http://dx.doi.org/10.7896/j.1429>*.
18. **Pocol Cristina Bianca**, Sestraș Radu Emil, Sestraș Adriana Florina, Moldovan-Teselios Călin, Otvos Ștefania, 2013, Evaluation of the perception and the consumption of traditional jams in developing an efficient marketing mix for "Povila de Bârgău", *Agricultura - Știință și Practică, nr. 3-4(85-86)/2013*, 76-84.
19. Jitea Ionel-Mugurel, Dumitraș Diana-Elena, **Pocol Cristina Bianca**, 2013, The Impact of the Personal Direct Income Tax on the Romanian Agriculture. A critical analysis, *Buletinul USAMV-CN Horticulture, Vol. 70(2)/2013*, 339-343.

20. **Pocol Cristina Bianca**, Jitea Ionel Mugurel, 2013, The Residential Function of the Countryside and the Development of the Peri-Urban Area of Cluj Napoca City, *Buletinul USAMV-CN Horticulture*, Vol. 70(2)/2013, 368-373.
21. Vac Sebastian-Călin, **Pocol Cristina Bianca**, Popița Gabriela-Emilia, 2013, Renewable Energy - Investment for Sustainable Rural Development in Romania, *Buletinul USAMV-CN Horticulture*, Vol. 70(2)/2013, 399-406.
22. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, Burcea Marin, 2013, The valorization of forest fruits in Bistrița Năsăud County - a possible business in social economy sector, *Lucrări Științifice, seria I, Vol. XV (1)/2013, Timișoara*, 248-251.
23. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, Jitea Ionel Mugurel, Sestraș Radu Emil, Sestraș Adriana Florina, 2013, The influence of socio-demographic characteristics on perceptions of social enterprises in Romania, *Lucrări Științifice, seria I, Vol. XV (1)/2013, Timișoara*, 252-259.
24. Popa Anca Aurora, Mărghitaș Liviu Alexandru, Arion Felix, **Pocol Cristina Bianca**, 2012, Entrepreneurial behavior in the beekeeping sector as determinant of sustainable development, *Analele Universității din Oradea, Fascicula: Ecotoxicologie, Zootehnie și Tehnologii de Industrie Alimentară*, 131-140.
25. **Pocol Cristina Bianca**, Bârsan Alina, Popa Anca Aurora, 2012, A model of social entrepreneurship developed in Barcău Valley, Sălaj County, *Analele Universității din Oradea, Fascicula: Ecotoxicologie, Zootehnie și Tehnologii de Industrie Alimentară*, 183-190.
26. **Pocol Cristina Bianca**, 2012, Analysis of production and sales of bee products in the North of Transylvania, *Lucrări Științifice, Seria I, Vol. XIV (2), Simpozionul Științific Internațional "Sustainable Rural Development", 25 Mai, 2012, Timișoara*, 263-270.
27. Stan Laura, **Pocol Cristina Bianca**, 2012, Analysis of propolis market in North West Romanian Region, *Agricultura - Știință și Practică, nr. 1-2(81-82)/2012*, 135-138.
28. **Pocol Cristina Bianca**, Popa Anca Aurora, 2012, Types of Beekeeping Practiced in the North West Region of Romania - Advantages and Disadvantages, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN Horticulture*, Vol. 69(2)/2012, 239-243.
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30. **Pocol Cristina Bianca**, 2012, Consumer preferences for different honey varieties in the North West Region of Romania, *Lucrări Științifice – vol. 55/2012, seria Agronomie, Iași*, 263-266.
31. **Pocol Cristina Bianca**, Moldovan-Teslios Călin, Jitea Ionel Mugurel, Sestraș Adriana Florina, Sestraș Radu Emil, 2012, Entrepreneurship as a Viable Solution for the Social Vulnerable Women. A Case Study for Romania, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN Horticulture*, Vol. 69(2)/2012, 253-257.
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34. **Pocol Cristina Bianca**, Ilea Marioara, Popa Anca Aurora, 2011, Economic diagnosis of beekeeping in the North West Region of Romania: a case study of Cluj County, *Analele Universității din Oradea, Fascicula Ecotoxicologie, Zootehnie și Tehnologii de Industrie alimentară, vol. X/A, Anul 10, Editura Universității din Oradea*, 279-287.
35. Popa Anca Aurora, Mărghitaș Liviu Alexandru, **Pocol Cristina Bianca**, 2011, The impact of the European Union Funds on beekeeping exploitations in the North West Region of Romania, *Analele Universității din Oradea, Fascicula Ecotoxicologie, Zootehnie și*

Tehnologii de Industrie alimentară, vol. X/A, Anul 10, Editura Universității din Oradea, 297-205.

36. **Pocol Cristina Bianca**, Ilea Marioara, 2011, Methodological aspects regarding the calculation of production cost in beekeeping, *Lucrări Științifice, Seria I, Vol. XIII (3), Simpozionul Științific Internațional "Sustainable Rural Development", 20 Mai, 2011, Timișoara, 241-246.*
37. **Pocol Cristina Bianca**, Ilea Marioara, 2011, The development of local products in Romania: a case study of honey, *Lucrări Științifice, Seria I, Vol. XIII (3), Simpozionul Științific Internațional "Sustainable Rural Development", 20 Mai, 2011, Timișoara, 153-160.*
38. **Pocol Cristina Bianca**, 2011, Resources and Models of Beekeeping Exploitations in the North West Region of Romania, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN Horticulture, Vol. 68(2)/2011, 180-187.*
39. Popa Anca Aurora, Mărghitaș Liviu Alexandru, **Pocol Cristina Bianca**, 2011, A Complex Model of Factors that Influence Entrepreneurship in the Beekeeping Sector, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN Horticulture, Vol. 68(2)/2011, 188-195.*
40. **Pocol Cristina Bianca**, Popa Anca Aurora, 2011, Perception study regarding organic beekeeping in the North West Region of Romania, *Lucrări Științifice – vol. 54, Nr. 2/2011, seria Agronomie, Iași, 445-450.*
41. Popa Anca Aurora, Mărghitaș Liviu Alexandru, **Pocol Cristina Bianca**, 2011, Economic and Socio-Demographic factors that influence beekeepers entrepreneurial behavior, *Lucrări Științifice – vol. 54, Nr. 2/2011, seria Agronomie, Iași, 450-456.*
42. Mihai Valentin, Mihai Gheorghe, Rusu Mihaela, **Pocol Cristina Bianca**, 2011, Identifying the main information sources with regard to European funding, *Agricultura – Știință și practică nr. 1 - 2 (77-78)/2011, 204-206.*
43. Popa Anca Aurora, Mărghitaș Liviu Alexandru, **Pocol Cristina Bianca**, 2011, Factors that influence entrepreneurship in the beekeeping sector in the North West Region of Romania, *Analele Universității din Oradea, Fascicula Ecotoxicologie, Zootehnie și Tehnologii de Industrie alimentară, vol. X/A, Anul 10, Editura Universității din Oradea, 287-297.*
44. Ilea Marioara, **Pocol Cristina Bianca**, 2011, Study regarding the connection between forest, people and economy, *Lucrări Științifice, Seria I, Vol. XIII (3), Simpozionul Științific Internațional "Sustainable Rural Development", 20 Mai, 2011, Timișoara, 277-280.*
45. Ilea Marioara, **Pocol Cristina Bianca**, 2011, Aspects concerning the management and sustainable development of forest ecosystems in the North West Region of Romania, *Lucrări Științifice, Seria I, Vol. XIII (3), Simpozionul Științific Internațional "Sustainable Rural Development", 20 Mai, 2011, Timișoara, 281-284.*
46. **Pocol Cristina Bianca**, 2011, Sustainable policies for the development of beekeeping in Romania, *Scientific Journal Warsaw University of Life Sciences – SGGW PROBLEMS OF WORLD AGRICULTURE, Polonia, Volume 11 (XXVI), Number 3, 107-115.*
47. **Pocol Cristina Bianca**, Zoubir Sahli, 2010, A comparative analysis between Romania and Algeria in terms of Agriculture and Rural development, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, vol. 67 (2)/2010, 187-196.*
48. **Pocol Cristina Bianca**, Merce Elena, 2009, The evolution of human development index in Romania in comparation with the other European Union countries, Ed. Agroprint, Timișoara, *Lucrări Științifice, Seria I, vol XI (2), 447-450.*
49. **Pocol Cristina Bianca**, 2009, Indicators that characterize the evolution of European Union's Regions, of Candidates Countries and of EFTA Countries, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, vol. 66 (2)/2009, 378-383.*
50. **Pocol Cristina Bianca**, Moldovan-Teseliș Călin, 2009, The new media consume among children, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, vol. 66 (2)/2009, 384-389.*
51. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, 2008, A comparation between the segmentation of honey market in Romania and Ireland, Ed. AcademicPres, Cluj Napoca,

Buletinul USAMV-CN, vol. 65 (2)/2008, 279-282.

52. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, 2007, Market Study about honey consumption in Romania, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, vol. 64/2007, 398-401.*
53. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, 2006, Factors that influence supply and demand for bee products, Ed. AcademicPres, Cluj Napoca, *Buletinul USAMV-CN, vol. 62/2006, 133-136.*

II. TEZĂ DE DOCTORAT

Pocol Cristina Bianca, 2008, susținerea publică a tezei de doctorat intitulată "Managementul și Marketingul produselor apicole în România și Uniunea Europeană", conducător științific Prof. dr. Liviu Alexandru Mărghitaș.

III. CĂRȚI ȘI CAPITOLE DIN CĂRȚI

III.1. Cărți publicate la edituri naționale:

1. Moldovan Teselios Călin, **Pocol Cristina Bianca**, 2012, Emergența unor modele de economie socială în România, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-280-2.
2. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, 2010, Tendințe naționale și internaționale privind producția și consumul de miere, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-223-9.
3. Merce Emilian, Andreica Ileana, Arion Felix, Dumitraș Diana, **Pocol Cristina Bianca**, 2010, Managementul și gestiunea unităților economice cu profil agricol, Editura Digital Data Cluj Napoca, ISBN 978-973-7768-69-8.

III.2. Capicole din cărți publicate la edituri internaționale:

1. Editor: Vagner de Alencar Arnaut de Toledo, 2017, Honey Analysis, InTechOpen, Rijeka, Croatia, ISBN 978-953-51-2880-9, Capitolul "Production and trade of honey in selected European Countries: Serbia, Romania and Italy", autori **Pocol Cristina Bianca**, Svetlana Ignjatijević și Daniele Cavicchioli.
2. Coordonatori: Farkas Tibor, Kassai Zsuzsanna, 2014, Zsoboki Tanulmányok, Szent István Egyetemi Kiadó, Gödöllő, Hungary, ISBN 978-963-269-432-0, Capitolul 1 "A vidék fejlesztési lehetőségei az Észak-Nyugati régióban", autor **Pocol Cristina Bianca**.

III.3. Cărți publicate ca editor (coordonator) la edituri naționale:

1. **Pocol Cristina Bianca** (coordonator), 2014, Les Rencontres Européennes de Transylvanie "Ruralité et Innovations", Editura AcademicPres, Cluj-Napoca, România, ISBN 978-973-744-365-6.

IV. Manuale / suport de curs

1. Bălănici Lucia, Drăgan Adela, Ivana Franić, Ganea Alina, Gâță Anca, Gheorghită Liliana, Munteanu Marius, Oroian Elvira, Petrea Elena, **Pocol Cristina Bianca**, Ruet Magali, Sarău Raluca, Scripnic Gabriela, Ungureanu Victoria, Velescu Elena, 2014, Communiquer en FOS Renforcement du français pour les étudiants, Edition du CIPA, Belgium, ISBN format e-book 978-2-930200-33-0;
2. Bălănici Lucia, Drăgan Adela, Ivana Franić, Ganea Alina, Gâță Anca, Gheorghită Liliana, Munteanu Marius, Oroian Elvira, Petrea Elena, **Pocol Cristina Bianca**, Ruet Magali, Sarău

- Raluca, Scripnic Gabriela, Ungureanu Victoria, Velescu Elena, 2014, Communiquer en FOS Renforcement du français pour les étudiants, Edition du CIPA, Belgium, ISBN format papier 978-2-930200-32-3.
3. **Pocol Cristina Bianca**, 2013, Economie rurală – identitate și actualitate, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-336-6.
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 5. **Pocol Cristina Bianca**, 2009, Gestiunea producției agricole – proiect, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-192-8.

V. PUBLICAȚII ÎN EXTENSO APĂRUTE ÎN LUCRĂRI ALE PRINCIPALELOR CONFERINȚE INTERNAȚIONALE DE SPECIALITATE

1. Jitea Ionel-Mugurel, **Pocol Cristina Bianca**, 2014, The Impact of the Common Agricultural Policy on Romanian Farming Structures. Who are the Winners and who are the Losers?, The 142nd EAAE Seminar Growing Success? Agriculture and rural development in an enlarged EU, May 29-30, 2014, Corvinus University of Budapest Budapest, Hungary.
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3. Ilea Marioara, **Pocol Cristina Bianca**, 2010, Researches regarding the influence of climate conditions on the trade balance of economic entities in the beekeeping sector, Ed. DO-MINOR, București, *Scientific Papers Series „Management, Economic Engineering in Agriculture and Rural Development”*, vol. 10 (2)/2010, *The 10th International Symposium “Prospects of Agriculture and Rural Areas Development in the context of Global Climate Change” Universitatea de Științe Agricole și Medicină Veterinară București*, 109-112.
4. **Pocol Cristina Bianca**, Ilea Marioara, 2010, Constraints and Opportunities in developing a market-oriented apiculture: case study of Apidava Society, Ed. DO-MINOR, București, *Scientific Papers Series „Management, Economic Engineering in Agriculture and Rural Development”*, vol. 10 (2)/2010, *The 10th International Symposium “Prospects of Agriculture and Rural Areas Development in the context of Global Climate Change” Universitatea de Științe Agricole și Medicină Veterinară București*, 165-168.
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8. **Pocol Cristina Bianca**, Mărghitaș Liviu Alexandru, 2009, The segmentation of honey

- market in Romania by using socio-demographic criteria, Ed. Ars Academica, București, *Lucrări Științifice ale Simpozionului Științific Internațional „Competitivitatea agriculturii românești în procesul de integrare europeană”*, 405-410.
9. Mărghitaș Liviu Alexandru, **Pocol Cristina Bianca**, 2009, Macro-economical analyze of the Romanian honey market, Ed. Ars Academica, București, *Lucrări Științifice ale Simpozionului Științific Internațional „Competitivitatea agriculturii românești în procesul de integrare europeană”*, 337-343.
 10. **Pocol Cristina Bianca**, 2007, Le developpement de l'apiculture dans le milieu rural par le Programme Sapard, Ed. Presa Universitară Clujeană, ISBN 978-973-610-581-4, Cluj Napoca, *The 3rd International Conference “Rural Space and Local Development”*, 490-491.
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VI. ALTE LUCRĂRI ȘI CONTRIBUȚII ȘTIINȚIFICE

1. **Pocol Cristina Bianca**, Sestraș Radu Emil, Sestraș Adriana Florina, Ilea Marioara, Jitea Ionel Mugurel, Mihai Valentin, Moldovan-Teselios Călin, 2013, Promoting Social Inclusion in the Romanian Rural Space, *Buletinul USAMV-CN Horticulture, Vol. 70(2)/2013*, 415-416.
2. Jitea Ionel-Mugurel, Dumitraș Diana-Elena, **Pocol Cristina Bianca**, 2013, Romania and the Political Agreement for the Common Agriculture Policy Reform, *Buletinul USAMV-CN Horticulture, Vol. 70(2)/2013*, 413-414.
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