

Curriculum vitae Europass



Personal Information

Name: Pocol Cristina Bianca

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E-mail cristina.pocol@usamvcluj.ro

Citizenship Romanian

Date of birth 08.11.1975

Gender Female

Professional experience

Period 2017 - present

Position University professor, Department for animal production and food safety, University of Agricultural

Sciences and Veterinary Medicine Cluj Napoca

Main activities and responsibilities

Education and research activity, Doctoral coordinator, Director of Doctoral School in Agricultural

Engineering, Member of the Council of the Faculty of Veterinary Medicine, Responsible of the Francophone Office and of the Centre for University Success (CRU) of USAMV Cluj Napoca, Member of the Regional Expert Commission of The Francophone University Agency for Central and

Eastern Europe

Name and address of employer University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, Faculty of Veterinary

Medicine, Manastur, n. 3-5, Cluj Napoca, Romania

Activity type and sector Superior education, Research

Period 2014 - 2017

Position Associate professor, Department of Economic Sciences, University of Agricultural Sciences and

Veterinary Medicine Cluj Napoca

Main activities and responsibilities
Education and research activity, Responsible of the Francophone Office and of the Centre for

University Success (CRU) of USAMV Cluj Napoca

Name and address of employer University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, Faculty of Horticulture,

Manastur, n. 3-5, Cluj Napoca, Romania

Activity type and sector Superior education, Research

Period 2011-2014

Position University lecturer, Department of Economic Sciences, University of Agricultural Sceinces and

Veterinary Medicine Cluj Napoca

Main activities and responsibilities Education and research activity, Academic chancellor of the Department of Economic Sciences

(2012-2014)

Spokesperson for USAMV Cluj Napoca (2012-2013)

Name and address of employer University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, Faculty of Horticulture,

Manastur, n. 3-5, Cluj Napoca, Romania

Activity type and sector Superior education, Research

Period 2008 - 2011

Position University assistant, Subdepartment of Business Management, Department of Management and

Economic Engineering in Agriculture, University of Agricultural Sciences and Veterinary Medicine Cluj

Napoca

Main activities and responsibilities
Education and research activity, Responsible for quality provision

Name and address of employer University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, Faculty of Horticulture,

Manastur, n. 3-5, Cluj Napoca, Romania

Activity type and sector Superior Education, Research

Period 2004 - 2007

Position Financial expert

Main activities and responsibilities Financial management of European Projects: Erasmus, Leonardo da Vinci, Phare

Name and address of employer University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, Bureau of Community

Programs, Manastur, n. 3-5, Cluj Napoca, Romania

Activity type and sector Superior education, European projects

Education and training

Period 2017

2005-2008

Qualification / Diploma obtained Doctor

Main fields studied / Acquired skills Management and Marketing of Apicultural Products in Romania and the European Union

Name and type of institution /

training provider Breeding and Biotechnologies

Period 2001-2004

Qualification / Diploma obtained Main fields studied / Acquired skills

Manager

ain fields studied / Acquired skills Entrerprise management and administration, Economics, Marketing, Accounting.

Name and type of institution / Université d'Auvergne, Institut Universitaire Professionnalisé – Management et G

Université d'Auvergne, Institut Universitaire Professionnalisé – Management et Gestion des entreprises", Clermont-Ferrand, France, The French-Romanian Administration Institute Cluj

University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca, Faculty of Animal

Napoca

1995 - 2000

Period

training provider

Qualification / Diploma obtained Main fields studied / Acquired skills Name and type of institution / training provider **Economist**

International Economic Relations, Commercial Policies

"Babeş Bolyai" University, Faculty of Economic Sciences, Cluj Napoca, România

Participation in national and international research programs

- Program PNII, Project type PD, project title TECHNICAL-ECONOMIC ANALYSIS OF APICULTURE IN THE NORTH-WEST REGION OF ROMANIA FOR SUSTAINABLE DEVELOPMENT OF THE APICULTURAL NETWORK, 2010-2012, project position project director;
- Program PNII, Project type TD, project title MARKETING OF APICULTURAL PRODUCTS IN ROMANIA AND THE EUROPEAN UNION, 2007-2008, project position project director;
- Program CEEX, partnership with USAMV Ion Ionescu de la Brad Iași, Financing contract n. 10298/2005, project title – RESEARCH ON THE AGRONOMIC AND FOOD VALUE OF THE MAIN GRASSLAND ECOSYSTEMS IN ROMANIA, FOR SUSTAINABLE MANAGEMENT AND BIODIVERSITY CONSERVATION IN THE GRASSLAND 2005-2008, project position- economist;
- Program CEEX, partnership with ICDP Braşov, Financing contract n. 14/2005, project title
 ECOLOGIC RECONSTRUCTION OF DEGRADED PASTURELAND DUE TO NATURAL AND HUMAN FACTORS, 2005-2008, project position - economist;
- Program CEEX, partnership with ICDP Braşov, Financing contract n. 38/2005, project title

 SCIENTIFIC AND TECHNOLOGICAL MANAGEMENT OF THE NATIONAL PASTURELAND HERITAGE WITHIN A SUSTAINABLE DEVELOPMENT CONTEXT, 2005-2008, project title economist;
- Sectorial plan 6.3.4, partnership with ICDP Braşov, Financing contract n. 338/2006, project title – EVALUATION OF THE PRODUCTIVE POTENTIAL OF MOUNTAIN PASTURELAND AND SETTTING TECHNOLOGICAL MEASURES FOR THE INCREASE OF THE GREEN MASS PRODUCTION, 2006-2010, project position – economist;
- 7. Sectorial plan 6.3.1, partnership with ICDP Braşov, Financing contract n. 339/2006, project title CONSERVATION OF THE BIODIVERSITY IN THE MOUNTAIN AGRIECOSYSTEM, 2006-2010, project position economist;

National research and development programmes

- Program Phare 2002, CENTRE FOR ADULT PROFESSIONAL TRAINING THROUGH QUALIFICATION/REQUALIFICATION AND SPECIALIZATION/ PERFECTIONING FOR COMPLIANCE WITH EU LEGISLATION IN THE FIELD, 2005-2006, project position assistant manager;
- Project Leonardo da Vinci, Community action project in the field of professional training, Procedure B, Project Code: RO/03/B/P/PP 175064, project title - QUALITY MANAGEMENT NETWORK FOR CEECs (CENTRAL AND EAST EUROPEAN COUNTRIES), 2004-2006, project position – financial expert;
- Project Leonardo da Vinci, project title EUROPEAN NETWORK TO STRENGTHEN AGRICULTURE AND RURAL DEVELOPMENT ENHANCING SKILLS, coordinator Regione Marche Servizio Instruzione, Formazione e Lavoro, Italy, 2006-2008, project position financial expert;
- 4. Intensive Erasmus Project FOOD AND HEALTH, organised by the University of Gent, Belgium, alongside USAMV Cluj Napoca, during the 18 February 3 March 2007, participation in intensive courses and reception of expert diploma in the field of food safety;
- Program Erasmus, project title GREEN FOOD INDUSTRIES, 2012-2015, project position member in the research team;
- 6. MAKIS Project, financed by the World Bank, entitled "TRAINING OF THE EXTENSION AND ADVISORY SPECIALISTS, FOOD INSPECTORS AND AGRICULTURAL RESEARCHERS FOR THE NORTH-WEST AND CENTRAL REGION (COUNTIES ALBA, BISTRIŢA, CLUJ, HARGHITA, MARAMUREŞ, MUREŞ, SATU-MARE, SĂLAJ", 2008-2010, project position financial expert;
- 7. MAKIS Project, financed by the World Bank, entitled " COMPARATIVE STUDY BETWEEN PRODUCTION COSTS IN THE ECOLOGIC AGRICULTURAL SYSTEM AND CONVENTIONAL AGRICULTURAL SYSTEM FOR PLANT PRODUCTION", 2009-2012, project position member in the research team;
- 8. Project Makis/Cesar, financed by the World Bank, entitled "TRAINING OF SOCIO ECONOMIC TRAINERS FOR THE POPULATION EMPLOYED IN AGRICULTURE" Contract 2311/26.11.2012, 2012-2013, project position- trainer;
- 9. POSDRU Project ID 53513, financed by the Social European Fund, "AN INTEGRATED INTERVENTION FOR SOCIAL ENTREPRENEURSHIP CONSOLIDATION FOR VULNERABLE WOMEN", 2010-2013, project position expert type B;
- 10. Project AUF "RENFORCEMENT DU FRANÇAIS ET DE LA RECHERCHE EN FRANÇAIS POUR LES ETUDIANTS NON- SPECIALISTES DANS UN CLIMAT MULTICULTUREL ET FRANCOPHONE", 2011-2013, project position member in the research team;
- 11. Project AUF "MASTER EN AGRICULTURE, CHANGEMENTS CLIMATIQUES ET SECURITE ALIMENTAIRE", 2014-2016, code BECO 290, project position project director:
- 12. Project AUF "LICENCE EN MÉDECINE VÉTÉRINAIRE", 2016-2018, code BECO S0105COV65608 FRO 1260 DEM-COV, project position project director;
- 13. Project AUF "FORMATION PROFESSIONNELLE EN GASTRONOMIE FRANÇAISE DES FUTURS CADRES DU SECTEUR DE LA RESTAURATION EN ROUMANIE", 2016-2017, project position project director;
- 14. Project AUF "RESEAU REGIONAL FRANCOPHONE SUR LA SANTE, LA NUTRITION ET LA SECURITE ALIMENTAIRE (SAIN)", 2017-2019, project position project director;
- 15. Project AUF "DEVELOPPEMENT DU METIER DE MARECHALERIE EN ROUMANIE", 2017-2019, project position project director;
- 16. Project AUF "RENFORCEMENT DES COMPÉTENCES PROFESSIONNELLES ET DE L'INSERTION PROFESSIONNELLE DES ÉTUDIANTS DE L'USAMV CLUJ-NAPOCA", 2018-2019, project position project director;
- 17. Project AUF "ZÉRO GASPILLAGE POUR UNE PRODUCTION ET UNE CONSOMMATION RESPONSABLES EN ECO", 2019-2020, project position project director:
- 18. Project AUF "Développement durable de l'apiculture: enjeux économiques, écologiques, de développement rural et de santé publique", 2019-2021, project position project director;
- 19. Project AUF "Développement des actions RSE pour une société meilleure : Expertise multi pays", 2019-2021, project position project director;
- 20. Project ERA Net "INOVATIVE AND SUSTAINABLE INTENSIFICATION OF INTEGRATED FOOD AND NON-FOOD SYSTEMS IN EUROPE SUSTAINFARM", 2016-2017 project position member in the research team.
- 21. Project POCU /82/3/7/106532, Learn2Do4Entrepreneurship, 2018, project position member in the implementation team;
- 22. Project POCU /82/3/7/103946, Start-up Plus in Nord-Vest, 2018, project position member

- in the implementation team:
- 23. Project POCU/379/6/21/124185, "CEO Entrepreneur Competitiveness, Excellence, Opportunity!", 2019-2021, project position member in the implementation team.
- 24. Project H2020 LOW-INPUT FARMING AND TERRITORIES. INTEGRATING KNOWLEDGE FOR IMPROVING ECOSYSTEM-BASED FARMING, no. 770747, acronym -LIFT, 2018-2022, project position member in the implementation team.

2007 – Merit diploma for special results in the research activity for the year 2007, granted by the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca;

2010 – Excellence diploma "Assistant of the year for the academic year 2009-2010", granted by the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca;

2014 - Excellence diploma "Lecturer of the year for the academic year 2012-2013", granted by the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca;

2015 - Excellence diploma "Assistant professor of the year for the academic year 2013-2014", granted by the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca;

2017 - "Medal of Honour" for the involvement in institutional development for the year 2016, granted by the University of Agricultural Sciences and Veterinary Medicine, Cluj Napoca.

- Member in "EUROPEAN ASSOCIATION OF AGRICULTURAL ECONOMISTS EAAE";
- Member in "SOCIETE FRANÇAISE D'ECONOMIE RURALE";
- Member in "INTERNATIONAL BEE RESEARCH ASSOCIATION";
- Member in "EUROPEAN SOCIETY FOR AGRICULTURAL AND FOOD ETHICS";
- Founding member of the "TRANSYLVANIAN SOCIETY OF HORTICULTURE AND FORESTRY", as censor;
- Member in "THE ROMANIAN PASTURELAND SOCIETY", as censor;
- Member in "THE BIOFARMERS BIOTERRA ASSOCIATION";
- Member in "ASSOCIATION OF ROMANIAN ECOLOGIC HONEY PRODUCERS";
- Honorary member in "ASSOCIATION FOR A HEALTHY FUTURE";
- Linguistic Editor for "ROMANIAN JOURNAL OF GRASSLANDS AND FORAGE CROPS";
- Member in the editorial board of the "BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA. HORTICULTURE";
- Member in the CONSULTATIVE COMMITTEE ON RURAL DEVELOPMENT, AGRICULTURE, FISHING WITHIN THE MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT, working group Innovation and professional training for drafting programming documents for the 2014-2020 period.
- Member in the REGIONAL EXPERT COMMISSION OF THE FRANCOPHONIE UNIVERSITY AGENCY FOR CENTRAL AND EASTERN EUROPE, The Agricultural Sciences/Agronomy Commission for 2018-2021.
- Reviewer of ISI and BDI publications: "NOTULAE BOTANICAE HORTI AGROBOTANICI CLUJ NAPOCA", "TECHNOLOGIA ALIMENTARIA ACTA SCIENTIARUM POLONORUM", "BRITISH FOOD JOURNAL", "BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA. HORTICULTURE", "BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA. VETERINARY MEDICINE", "PROCEEDING BOOK: KNOW YOUR FOOD! FOOD ETHICS AND INNOVATION", "PROCEEDING BOOK: FOOD FUTURES: ETHICS, SCIENCE AND CULTURE", "NOTULAE SCIENTIA BIOLOGICAE", "SUSTAINABLE AGRICULTURE RESEARCH", "PROBLEMS OF WORLD AGRICULTURE SCIENTIFIC JOURNAL OF THE WUOLS SGGW", "JOURNAL OF INTERNATIONAL FOOD & AGRIBUSINESS MARKETING".
- 2010-2012, Post-doctoral research within the project: "THE TECHNICAL- ECONOMIC ANALYSIS OF APICULTURE IN THE NORTH-WESTERN REGION OF ROMANIA FOR THE SUSTAINABLE DEVELOPMENT OF THE APICULTURAL NETWORK, position- project director
- 2011, postgraduate training, graduation certificate issued by the Ministry of Labour, Family and Social Protection and the Ministry of Education, Research and Innovation, for the position of trainer;
- 2011, postgraduate training, professional skills certificate issued by the National Council of Adult Qualifications and Professional Training, as project manager.

Awards received

Membership in scientific societies, member in the board of scientific societies, member in the board of scientific publications

Research within postdoctoral programmes and postgraduate training

Self-evaluation	Comprehension				Speaking				Writing	
European level (*) English	B B	istening skills Independent	В	Reading skills Independent	В	Interaction Indepentent	В	Expression Independent	В	Independent
•	2	Üser	2	Üser	2	Üser	2	Üser	2	Üser
French	C 1	Advanced User	C 1	Advanced User	C 1	Advanced User	C 1	Advanced User	C 1	Advanced User
Spanish	À	Elementary	Å	Elementary	Å	Elementary	Å	Elementary	Å	Elementary
·	2 (*) Th	User e European Lang	2 guage	User Framework	2	User	2	User	2	User
Social skills and abilities	Perseverant, creative, always open towards innovation and successful project completion									
Organisational skills and abilities	Highly skilled in team work and organisation of student and teaching staff mobility's, through university cooperation									
Computer skills and knowledge	Microsoft Office (Word, Excel, Powerpoint)									
Artistic skills and abilities	Member in the "Intermezzo" quire, piano									
Other skills and abilities	Organisation of training sessions and volunteer student activities									
Driving license	Category B									

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