

**Curriculum vitae
Europass**



Personal information

Name / Surname **Popescu, Gabriela**
 Address Calea Aradului, Nr.119, Timișoara, România
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 E-mail address gabrielapopescu@usab-tm.ro
 Nationality Romanian
 Date of birth 24/01/1975
 Sex Female

Work experience

Period October 2021 - to date

Occupation or position held **University Professor**
 Main activities and responsibilities Teaching (course/seminar/project), research
 Name and address of employer Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
 Type of business or sector Education and research

Period July 2021 - to date

Occupation or position held **PhD Supervisor - Management and Engineering in Agriculture and Rural Development**
 Main activities and responsibilities Doctoral School of Agricultural Engineering Sciences - USAMV Cluj-Napoca
 Name and address of employer PhD supervision
 Type of business or sector Higher education

Period 2014 – 2021

Occupation or position held **Associate Professor**
 Main activities and responsibilities Teaching (course/projects), scientific group leadership, Year-level Dean
 Name and address of employer Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
 Type of business or sector Education and research

Period 2008 – 2014

Occupation or position held **University Lecturer**
 Main activities and responsibilities Teaching (course/projects), Year-level Dean, research
 Name and address of employer Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine

Type of business or sector	Education and research
Period	2005-2008
Occupation or position held	Assistant Professor
Main activities and responsibilities	Teaching (course/projects), Year-level Dean, internships, research
Name and address of employer	Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
Type of business or sector	Education and research
Period	2003 – 2005
Occupation or position held	University Junior Assistant
Main activities and responsibilities	Teaching (course/projects), internships, research
Name and address of employer	Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
Type of business or sector	Education and research
Period	2005 – 2011
Occupation or position held	Economic Advisor
Main activities and responsibilities	Market research and finding new clients, identifying customer needs, negotiating and signing contracts, advertising, economic and financial analysis
Name and address of employer	S.C. Procad S.R.L.
Type of business or sector	Advisory services for: topography, cadastral works, urbanism, archiving, design
Period	2002 – 2003
Occupation or position held	Economist
Main activities and responsibilities	Marketing department activities
Name and address of employer	SC Diclasse SRL, Timișoara
Type of business or sector	Manufacturing and distribution in Clothing
Education and training	
Period	1998 – 2002
Title of qualification awarded	Bachelor's Degree in Economics , specialty: Tourism Services
Main subjects / occupational skills covered	Microeconomics, Macroeconomics, Marketing, Management, Accountancy, Finance, Tourism, Services
Name and type of organisation providing education and training	Faculty of Economics, West University of Timișoara
Level in national or international classification	Undergraduate studies
Period	2006 – 2008
Title of qualification awarded	Master's Degree in Marketing Research
Main subjects / occupational skills covered	Marketing Research, Market Studies, Consumer Behavior, Design Studies
Name and type of organisation providing education and training	Faculty of Economics, West University of Timișoara

Level in national or international classification	Postgraduate studies
Period	2002 - 2004
Title of qualification awarded	Master's Degree in Management of Sustainable Rural Development and Alignment to European Standards
Main subjects / occupational skills covered	Agricultural Management, Rural Economics, Rural Development
Name and type of organisation providing education and training	Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
Level in national or international classification	Postgraduate studies
Period	2002-2007
Title of qualification awarded	PhD in Agronomy
Main subjects / occupational skills covered	Management, Rural Economics, Rural Development, Marketing
Name and type of organisation providing education and training	Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
Level in national or international classification	Doctoral studies
Period	2006 – 2008
Title of qualification awarded	Master's Degree in Marketing Research
Main subjects / occupational skills covered	Marketing Research, Market Studies, Consumer Behaviour, Design Studies
Name and type of organisation providing education and training	Faculty of Economics, West University of Timișoara
Level in national or international classification	Postgraduate studies
Period	2007 - 2010
Title of qualification awarded	Engineer-Economist in Engineering and Management in Public Food and Agrotourism
Main subjects / occupational skills covered	Rural Economics, Public Food, Agrotourism, Management, Marketing, Finance, Accountancy
Name and type of organisation providing education and training	Faculty of Agricultural Management, Banat University of Agricultural Sciences and Veterinary Medicine
Level in national or international classification	Undergraduate studies
Period	2012
Title of qualification awarded	Tourism patent
Main subjects / occupational skills covered	Tourism management
Name and type of organisation providing education and training	Ministry of Regional Development and Tourism

Period	2021																				
Title of qualification awarded	Certificate of authorisation																				
Main subjects / occupational skills covered	Management and Engineering in Agriculture and Rural Development																				
Name and type of organisation providing education and training	University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca																				
Level in national or international classification	Doctoral studies																				
Advanced training courses	Development of the European University Qualifications Management System and Capitalization of Informal Competences, POSDRU/96/1.2/S/63252/1480, 2012 Development of the European University Qualifications Management System and Capitalization of informal skills, POSDRU/96/1.2/S/63252/131, 2012 Quality Management in distance education/reduced attendance, USAMVBT, 2012 Use of Distance Education/Reduced Attendance and ICT Platforms, USAMVBT, 2012 Online Education and Training Session in Quality Management of Distance Education/Reduced Attendance Study Programs, ARACIS, 2021																				
Personal skills and competences																					
Mother tongue	Romanian																				
Other language(s)																					
Self-assessment																					
<i>European level (*)</i>																					
English																					
French																					
	<table border="1"> <thead> <tr> <th colspan="2">Understanding</th> <th colspan="2">Speaking</th> <th>Writing</th> </tr> <tr> <th>Listening</th> <th>Reading</th> <th>Spoken interaction</th> <th>Spoken production</th> <th>Writing</th> </tr> </thead> <tbody> <tr> <td>C1</td> <td>C1</td> <td>B2</td> <td>B2</td> <td>B2</td> </tr> <tr> <td>B2</td> <td>B2</td> <td>B2</td> <td>B2</td> <td>B2</td> </tr> </tbody> </table>	Understanding		Speaking		Writing	Listening	Reading	Spoken interaction	Spoken production	Writing	C1	C1	B2	B2	B2	B2	B2	B2	B2	B2
Understanding		Speaking		Writing																	
Listening	Reading	Spoken interaction	Spoken production	Writing																	
C1	C1	B2	B2	B2																	
B2	B2	B2	B2	B2																	
	(*) Common European Framework of Reference for Languages																				
Social skills and competences	<ul style="list-style-type: none"> - Teamwork - Adaptable - Communication skills 																				
Organisational skills and competences	<ul style="list-style-type: none"> - Organization of student groups - Organization of symposiums, conferences, workshops - Organization of admission sessions - Managerial skills in scientific research projects - Analytic, summary and decision-making abilities - Member of the "Regele Mihai I al României" Staff Development team within the Faculty of Management and Rural Tourism of USAMVB Timișoara, 2015 - to date 																				
Computer skills and competences	<ul style="list-style-type: none"> - Microsoft Windows - Advanced use of Microsoft Office tools, - Computer graphics knowledge (Photoshop, CorelDRAW) gained in the professional context - Web browsers - Adobe Acrobat pack 																				
Artistic skills and competences	Music, literature, painting, travelling																				
Driving licence	B category																				

1. **Research and consulting contract (2013-2016)** - Research on the socio-economic analysis in Western Timiș regarding the process optimization of the implementation of European funds, contract no. 8.858/03.12.2013, dates 2013-2016, contracting authority private company "S.C. Allegria Pro Invest S.R.L.", allocated amount: **11.000 Euro**, 6 papers published
2. **Research and consulting contract (2020-2021)** Research on entrepreneurial development opportunities in Western Romania, Contract no. 3273 din 14.07.2020, contracting authority Commercial Diplomacy Chamber with Serbia, allocated amount **10.600 euros**.
3. **Grant CNFIS FDI-2020-0391**, 2020, Access to success for underprivileged students contracting authority UEFISCDI, CNFIS, allocated amount **60.400 EUR**, 2 papers published

Member of research team

1. *INTERN - Agriculture internship*, USAMVBT, POCU/90/6.13/6.14/109170 OIMEN, 52135/2018, POCU 2018-2020, Contracting authority FSE, Project value **1.149.456 Euros**, 4 papers published
2. *Pracsis-Active and responsible partnership for quality*, POCU, 2018-2020, 626/6/13, Contracting authority FSE, **722.500 Euros**
3. *Promoting excellent research in biosecurity*, CNFIS-FDI-2019-0594, Contracting authority CNFIS, Project value **47.500 Euros**
4. *Increasing USAMBVT visibility by promoting SAS-USA-TM as a mediator between students-future entrepreneurs and the business environment*, CNFIS-FDI-2019-0375, Contracting authority CNFIS, Project value **25.000 Euros**
5. *Development of the activity of the Entrepreneurial Students Society and supporting the business ideas of Banat University of Agricultural Sciences and Veterinary Medicine of Timișoara students*, CNFIS-FDI-2018-0395, Contracting authority CNFIS, Project value **21.500 Euros**
6. *Internationalization of higher education in Romania*, CNFIS-FDI-2019-0594, Contracting authority CNFIS, Project value **73.000 Euros**
7. *Improvement mechanisms for the quality of didactic activity by promoting compliance with academic deontological ethics*, CNFIS-FDI- 2019, Contracting authority CNFIS, Project value **56.000 Euros**
8. *USAMVBT bridge towards a career in life sciences for underprivileged students*, CNFIS-FDI-2019-0606, Contracting authority CNFIS, Project value **39.800 Euros**
9. *SAS-USA-TM- Entrepreneur incubator for a more sustainable Romania*, CNFIS-FDI-2020-0312, Contracting authority CNFIS, Project value **29.000 Euros**
10. *Strengthening institutional performance by increasing the impact of excellent research and innovative capacity*, CNFIS-FDI-2020-0253, Contracting authority CNFIS, Project value **62.000 Euros**
11. *Establishing and supporting the activity of entrepreneurial student societies (SAS) within Universities*, CNFIS-FDI-2019-0375, Contracting authority CNFIS, Project value **25.000 Euros**
12. *Improving the institutional capacity of USAMVBT by providing access to modern teaching and learning strategies and promoting compliance with academic deontological ethics*, CNFIS-FDI-2020-0419, Contracting authority CNFIS, Project value **62.000 Euros**
13. *Assessment the efficacy of various herbicides for corn, sunflower and soy crops*, Research/consulting 2018-2019, Contracting authority Eurofins, Project value **12.000 Euros**
14. *Increasing USAMBVT visibility through the internationalization of the educational offer*, CNFIS-FDI-2019-0180, Contracting authority CNFIS, Project value **48.100 Euros**
15. *Internationalization of USAMVB Timisoara through increasing competitiveness and its visibility, in the context of the globalisation of the academic world*, CNFIS-FDI-2018-0281, Contracting authority CNFIS, Project value **73.000 Euros**

16. Development and encouragement of entrepreneurial mindset among students and graduates for the increase of competitiveness within USAMVB Timișoara, CNFIS-FDI-2017-0371, Contracting authority CNFIS, Project value **17.000 Euros**
17. Ensuring the proper functioning of the Usamvbt botanical garden for supporting teaching activities, FDI-2018-0993, Contracting authority CNFIS, Project value **69.000 Euros**
18. Ensuring the proper functioning of the Usamvbt Timisoara botanical garden for practical training, FDI-2019-0627, Contracting authority CNFIS, Project value **69.700 Euro**
19. Ensuring the proper functioning and development of the Usamvbt Timisoara botanical garden as a practical base, FDI-2019-0627, Contracting authority CNFIS, Project value **68.000 Euro**
20. USAMVBT study centre - motivation, growth, academic success ROSE, CI-USAMVBT-100/SGU/CI/II, Contracting authority MEN, Project value **200.400 Euro**

Patents

1. ***Oenothera Biennis-based hydrating cream for skin and face***, from 08.05.2017, Horablaga Adina, Milovanov Cornelia, Ahmadi-Khoie Mirela, Mederle Narcisa, Morariu Sorin, Morariu Florica, Horablaga Nicolae Marin, Mederle Ovidiu, **Popescu Gabriela**
2. ***Regenerating complex for hair and nails***, from 30.05.2017, Milovanov Cornelia, Mederle Narcisa, Ahmadi-Khoie Mirela, Morariu Sorin, **Popescu Gabriela**, Morariu Florica-Emilia, Herman Viorel, Radulov Isidora, Mederle Ovidiu Alexandru

International awards

1. ***Diploma of Excellence and Gold medal***, awarded at the Geneva International Exhibition of Inventions, 47th edition, 10-14 April, 2019, for the Patent *Regenerating complex for hair and nails*
2. ***Diploma of Excellence and Silver medal***, awarded at the Geneva International Exhibition of Inventions, 46th edition, 13 April, 2018, for the Patent *Oenothera Biennis-based hydrating cream for skin and face*
3. ***Special award of the King University in Saudi Arabia***, Awarded at the Geneva International Exhibition of Inventions, 47th edition, 10-14 April, 2019, for the Patent *Oenothera Biennis-based hydrating cream for skin and face*
4. ***Diploma of Excellence and Bronze medal***, Awarded at EIS Invention – 2017, Chișinău, 15-18 November, for the Patent *Regenerating complex for hair and nails*
5. ***Diploma of Excellence***, Awarded by the Nicolae Testemițanu State University of Medicine and Pharmacy in Moldova, at EIS Invention – 2017, Chișinău, 15-18 November, EIS Invention – 2017, Chișinău, 15-18 November, for the Patent *Regenerating complex for hair and nails*
6. ***Diploma of Excellence and Silver medal***, awarded at the Czech Republic International Invention Salon, Werk Arena Trinec, 20-22 June, 2018, for the Patent *Oenothera Biennis-based hydrating cream for skin and face*;
7. ***Chinese Delegation Diploma of Excellence***, Awarded at the Geneva International Exhibition of Inventions, 46th edition, 13 April, 2018, for the Patent *Oenothera Biennis-based hydrating cream for skin and face*;
8. ***IDEA-EXPO 2020, Hungary Diploma***, Awarded at the International Exhibition and Fair, Hodmezovasarhely, Hungary, 31.10.2020 for the Patent *Regenerating complex for hair and nails*

National awards

1. ***UEFISCDI - 2019 Competition, Article: Ramona Ciolac, Tabita Adamov, Tiberiu Iancu, Gabriela Popescu, Ramona Lile, Ciprian Rujescu, Diana Marin***, Agritourism-a sustainable development factor for improving the 'health' of rural settlements. Case study Apuseni Mountains Area, Sustainability Journal, ISSN: 2071-1050, volume 11, Issue (5), 2019

2. **UEFISCDI - 2020 Competition, Article:** Ramona Ciolac, Tiberiu Iancu, Ioan Brad, **Gabriela Popescu**, Diana Marin and Tabita Adamov, Agritourism Activity-A "Smart Chance" for Mountain Rural Environment's Sustainability, Sustainability Journal, ISSN: 2071-1050, volume 12, Issue (15), 2020
3. **UEFISCDI - 2020 Competition, Article:** Tabita Adamov, Ramona Ciolac, Tiberiu Iancu, Ioan Brad, Elena Peț, **Gabriela Popescu**, Laura Șmuleac, Sustainability of agritourism activity. Initiatives and challenges in Romanian mountain rural areas, Sustainability Journal, ISSN: 2071-1050, volume 12, Issue (6), 2020
4. **UEFISCDI - 2020 Competition, Article: Gabriela Popescu**, Isidora Radulov, Olimpia A. Iordănescu, Manuela D. Orboi, Laura Rădulescu, Mărioara Drugă, Gabriel S. Bujancă, Ioan David, Daniel I. Hădărugă, Christine A. Lucan (Banciu), Nicoleta G. Hădărugă, Mircea Riviș, Karl Fischer Water Titration Principal Component Analysis Approach on Bread Products, *Applied Science*, ISSN: 2076-3417, Vol. 10 (18), 2020
5. **USAMVBT Award**, for the USAMVBT research results, for the paper Agritourism-A Sustainable Development Factor for Improving the 'Health' of Rural Settlements. Case Study Apuseni Mountains Area, Ciolac Ramona, Adamov Tabita, Iancu Tiberiu, **Popescu Gabriela**, Lile Ramona, Rujescu Ciprian, Marin Diana, Volume: 11, Issue: 5, Article Number: 1467, Published: MAR 1 2019, IF: 2.801
6. **Diploma of Excellence and Gold medal**, Awarded at the Traian Vuia Timișoara International Invention and Innovation Salon, 9th of June, 2017, for the Patent Regenerating complex for hair and nails;
7. **Diploma of Excellence and Silver medal**, Awarded at Euroinvent, Iași, 2017, for the Patent Regenerating complex for hair and nails;
8. **Innovation Award**, Awarded by Polytechnics University of București, at the Traian Vuia Timișoara International Invention and Innovation Salon, 9th of June 2017, for the Patent Regenerating complex for hair and nails;
9. **Special Invention Award**, Awarded by the Romanian Association for Nonconventional Technologies Bucharest, Romania, at the Pro Invent International Exhibition of Research, Innovations and Inventions, 15th edition, 2017, Cluj-Napoca, for the Patent Regenerating complex for hair and nails;
10. **Diploma of Excellence and Gold medal with special award**, Awarded at the Pro Invent International Exhibition of Research, Innovations and Inventions, 15th edition, 2017, Cluj-Napoca, for the Patent Regenerating complex for hair and nails;
11. **Innovation Diploma and Gold medal**, Awarded by Polytechnics University of București, at the Traian Vuia Timișoara International Invention and Innovation Salon, 2018, for the Patent Oenothera Biennis-based hydrating cream for skin and face;
12. **Iustin Capră Diploma of Excellence**, Awarded at the Pro Invent International Exhibition of Research, Innovations and Inventions, 15th edition, 2017, Cluj-Napoca, for the Patent Regenerating complex for hair and nails;
13. **Iustin Capră Diploma of Excellence**, Awarded at the Traian Vuia Timișoara International Invention and Innovation Salon, 9.06.2017, for the Patent Regenerating complex for hair and nails;
14. **Diploma of Excellence and Gold medal**, awarded at the Pro Invent International Scientific Research, Innovation and Invention Salon, 16th edition, 21-23 March 2018, Cluj-Napoca, for the Patent Oenothera Biennis-based hydrating cream for skin and face;
15. **Diploma and Gold medal**, Awarded at the Traian Vuia Timișoara International Invention and Innovation Salon, 15th of June, 2018, for the Patent Oenothera Biennis-based hydrating cream for skin and face;
16. **Iustin Capră Diploma of Excellence**, Awarded at the Pro Invent International Exhibition of Research, Innovations and Inventions, 16th edition, 23.03.2018, Cluj-Napoca, for the Patent Oenothera Biennis-based hydrating cream for skin and face;
17. **Corneliu Group Special Award**, Awarded at the Corneliu Group Research-Innovation Association, 15.06.2018, for the Patent Oenothera Biennis-based hydrating cream for skin and face;

- 18. Diploma of Excellence and INVENT-INVEST fair medal**, Awarded at the International Fair of Inventions and Practical Ideas, Ploiești, 9.05.2019, for the Patent Oenothera Biennis-based hydrating cream for skin and face;
- 19. Diploma of Excellence and INVENT-INVEST fair medal**, Awarded at the International Fair of Inventions and Practical Ideas, Ploiești, 9.05.2019, for the Patent Regenerating complex for hair and nails;

Additional information

Affiliation with professional bodies:

1. General Association of Engineers in Romania
2. Association for Multidisciplinary Research in West Region of Romania
3. Romanian Horticulture Society - Dalia Timișoara branch
4. Society of Agrarian History and Retrology
5. Romanian Academic Society of Management

01.10.2021

Professor Gabriela POPESCU, PhD

