



UNIVERSITATEA DE ȘTIINȚE AGRICOLE ȘI MEDICINĂ VETERINARĂ CLUJ-NAPOCA

Calea Mănăstur 3-5, 400372, Cluj-Napoca

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www.usamvcluj.ro

Universitatea de Științe Agricole
și Medicină Veterinară din Cluj-Napoca

REGISTRATURA

Nr. 341 din 09.01.2024

11

Către,

Biroul Electoral al USAMV Cluj Napoca

Subsemnata Prof. dr. Pocol Cristina Bianca, prin prezenta, îmi depun candidatura pentru poziția de membru al Consiliului Școlii Doctorale de Științe Agricole Inginerești.

Data:

09.01.2024

Semnătura:



Candidatura pentru funcția de membru în Consiliul Școlii Doctorale de Științe
Agricole Inginerești al USAMV Cluj Napoca, mandatul 2024-2029



Curriculum vitae
Europass
Informații personale

Nume / Prenume	Pocol Cristina Bianca
E-mail	cristina.pocol@usamvcluj.ro
Experiența profesională	
Perioada	2017 - prezent
Funcția sau postul ocupat	Profesor universitar, Departamentul de Producții animaliere și siguranța alimentelor, Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca
Principalele activități și responsabilități	Activitate didactică și de cercetare, Conducător de doctorat în domeniul Agronomie, Director al Școlii Doctorale de Științe Agricole Inginerești, Responsabil Birou Francofonie, Centru de Reușită Universitară (CRU) și Centru de Angajabilitate Francofon (CEF) - USAMV Cluj Napoca, Membră a Comisiei Regionale de Experti - Agenția Universitară a Francofoniei în Europa Centrală și Orientală
Numele și adresa angajatorului	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca, Facultatea de Medicină Veterinară, Calea Mănăstur, nr. 3-5, Cluj Napoca, România
Tipul activității sau sectorul de activitate	Învățământ superior, Cercetare
Perioada	2014 - 2017
Funcția sau postul ocupat	Conferențiar universitar, Departamentul de Științe Economice, Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca
Principalele activități și responsabilități	Activitate didactică și de cercetare, Responsabil Birou Francofonie și Centru de Reușită Universitară (CRU) al USAMV Cluj Napoca
Numele și adresa angajatorului	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca, Facultatea de Horticultură, Calea Mănăstur, nr. 3-5, Cluj Napoca, România
Tipul activității sau sectorul de activitate	Învățământ superior, Cercetare
Perioada	2011-2014
Funcția sau postul ocupat	Lector universitar, Departamentul de Științe Economice, Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca
Principalele activități și responsabilități	Activitate didactică și de cercetare, Consilier academic al Departamentului de Științe Economice (2012-2014) Purtător de cuvânt al USAMV Cluj Napoca (2012-2013)
Numele și adresa angajatorului	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca, Facultatea de Horticultură, Calea Mănăstur, nr. 3-5, Cluj Napoca, România
Tipul activității sau sectorul de activitate	Învățământ superior, Cercetare
Perioada	2008 - 2011
Funcția sau postul ocupat	Asistent universitar, Catedra Administrarea afacerilor, Departamentul de Management și Inginerie Economică în Agricultură, Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca
Principalele activități și responsabilități	Activitate didactică și de cercetare, Responsabil privind asigurarea calității
Numele și adresa angajatorului	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca, Facultatea de Horticultură, Calea Mănăstur, nr. 3-5, Cluj Napoca, România

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Tipul activității sau sectorul de activitate	Învățământ superior, Cercetare
Perioada	2004 – 2007
Funcția sau postul ocupat	Expert financiar
Principalele activități și responsabilități	Managementul financiar al Proiectelor Europene: Erasmus, Leonardo da Vinci, Phare
Numele și adresa angajatorului	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca, Biroul pentru Programe Comunitare, Calea Mănăstur, nr. 3-5, Cluj Napoca, România
Tipul activității sau sectorul de activitate	Învățământ superior, Proiecte Europene
Educație și formare	
Perioada	2017
Calificarea / diploma obținută	Certificat de abilitare
Perioada	2005-2008
Calificarea / diploma obținută	Doctor
Domenii principale studiate / competențe dobândite	Managementul și Marketingul produselor apicole în România și Uniunea Europeană
Numele și tipul instituției de învățământ / furnizorului de formare	Universitatea de Științe Agricole și Medicină Veterinară Cluj Napoca
Perioada	2001-2004
Calificarea / diploma obținută	Manager
Domenii principale studiate / competențe dobândite	Managementul și gestiunea întreprinderilor, Economie, Marketing, Contabilitate.
Numele și tipul instituției de învățământ / furnizorului de formare	Université d'Auvergne, Institut Universitaire Professionnalisé – Management et Gestion des entreprises”, Clermont-Ferrand, Franța, Institutul Franco-Român de Gestiune Cluj Napoca
Perioada	1995 – 2000
Calificarea / diploma obținută	Economist
Domenii principale studiate / competențe dobândite	Relații Economice Internaționale, Politici Comerciale
Numele și tipul instituției de învățământ / furnizorului de formare	Universitatea „Babeș Bolyai”, Facultatea de Științe Economice, Cluj Napoca, România
Participarea în programe de cercetare-dezvoltare naționale și internaționale	1. Program PNII, Proiect tip PD, titlul proiectului - ANALIZA TEHNICO - ECONOMICĂ A APICULTURII ÎN REGIUNEA NORD VEST A ROMÂNIEI ÎN VEDEREA ASIGURĂRII DEZVOLTĂRII DURABILE A FILIEREI APICOLE, 2010-2012, funcția în cadrul proiectului – director de proiect; 2. Program PNII, Proiect tip TD, titlul proiectului – MARKETINGUL PRODUSELOR APICOLE ÎN ROMÂNIA ȘI UNIUNEA EUROPEANĂ, 2007-2008, funcția în cadrul proiectului – director de proiect; 3. Program CEEX, în parteneriat cu USAMV Ion Ionescu de la Brad Iași, Contract de finanțare nr. 10298/2005, titlul proiectului - CERCETĂRI PRIVIND VALOAREA AGRONOMICĂ ȘI ALIMENTARĂ A PRINCIPALELOR ECOSISTEME PRATICOLE DIN ROMÂNIA, ÎN CONDIȚIILE GESTIONĂRII DURABILE ȘI MENȚINERII
Programe de cercetare dezvoltare naționale	

BIODIVERSITĂȚII COVORULUI VEGETAL, 2005-2008, funcția în cadrul proiectului – economist;

4. Program CEEEX, în parteneriat cu ICDP Brașov, Contract de finanțare nr. 14/2005, titlul proiectului – RECONSTRUCȚIA ECOLOGICĂ A PAJIȘTILOR DEGRADATE DE FACTORI NATURALI ȘI ANTROPICI, 2005-2008, funcția în cadrul proiectului - economist;
5. Program CEEEX, în parteneriat cu ICDP Brașov, Contract de finanțare nr. 38/2005, titlul proiectului – GESTIONAREA ȘTIINȚIFICĂ ȘI TEHNOLOGICĂ A PATRIMONIULUI PASTORAL NAȚIONAL ÎN CONTEXTUL UNEI AGRICULTURI DURABILE, 2005-2008, funcția în cadrul proiectului – economist;
6. Plan Sectorial 6.3.4, în parteneriat cu ICDP Brașov, Contract de finanțare nr. 338/2006, titlul proiectului – EVALUAREA POTENȚIALULUI PRODUCTIV AL PAJIȘTILOR MONTANE ȘI STABILIREA DE MĂSURI TEHNOLOGICE DE CREȘTERE A PRODUCȚIEI DE MASĂ VERDE, 2006-2010, funcția în cadrul proiectului – economist;
7. Plan Sectorial 6.3.1, în parteneriat cu ICDP Brașov, Contract de finanțare nr. 339/2006, titlul proiectului CONSERVAREA BIODIVERSITĂȚII AGROECOSISTEMULUI MONTAN, 2006-2010, funcția în cadrul proiectului – economist;
8. Proiect finanțat de Banca Transilvania, intitulat “AGRO INTERGENERATION”, 2020-2024, funcția în cadrul proiectului – director de proiect;

1. Program Phare 2002, CENTRU DE PREGĂTIRE PROFESIONALĂ A ADULȚILOR PRIN CURSURI DE CALIFICARE/RECALIFICARE ȘI SPECIALIZARE/PERFECTIONARE ÎN VEDEREA ARMONIZĂRII CU LEGISLAȚIA UNIUNII EUROPENE ÎN DOMENIU, 2005-2006, funcția în cadrul proiectului – asistent manager;
2. Proiect Leonardo da Vinci, Program de acțiune comunitară în domeniul formării profesionale, Procedura B, Cod Proiect: RO/03/B/P/PP 175064, titlul proiectului - QUALITY MANAGEMENT NETWORK FOR CEECs (CENTRAL AND EAST EUROPEAN COUNTRIES), 2004-2006, funcția în cadrul proiectului – expert financiar;
3. Proiect Leonardo da Vinci, titlul proiectului EUROPEAN NETWORK TO STRENGTHEN AGRICULTURE AND RURAL DEVELOPMENT ENHANCING SKILLS, coordonator Regione Marche Servizio Istruzione, Formazione e Lavoro, Italia, 2006-2008, funcția în cadrul proiectului – expert financiar;
4. Program Intensiv Erasmus – FOOD AND HEALTH, organizat de Universitatea din Gent, Belgia, în colaborare cu USAMV Cluj Napoca, în perioada 18 februarie – 3 martie 2007, participare la cursurile de pregătire intensivă și obținerea diplomei de expert în domeniul siguranței alimentare;
5. Program Erasmus, titlul proiectului - GREEN FOOD INDUSTRIES, 2012-2015, funcția în cadrul proiectului – membru în echipa de cercetare;
6. Proiect MAKIS, finanțat de Banca Mondială, intitulat „TRAINING OF THE EXTENSION AND ADVISORY SPECIALISTS, FOOD INSPECTORS AND AGRICULTURAL RESEARCHERS FOR THE NORTH-WEST AND CENTRAL REGION (COUNTIES ALBA, BISTRIȚA, CLUJ, HARGHITA, MARAMUREȘ, MUREȘ, SATU-MARE, SĂLAJ)”, 2008-2010, funcția în cadrul proiectului – expert financiar;
7. Proiect Makis, finanțat de Banca Mondială, intitulat „STUDIU COMPARATIV ÎNTRE COSTURILE DE PRODUCȚIE DIN SISTEMUL DE AGRICULTURĂ ECOLOGICĂ ȘI SISTEMUL DE AGRICULTURĂ CONVENȚIONALĂ ÎN DOMENIUL PRODUCȚIEI VEGETALE”, 2009-2012, funcția în cadrul proiectului – membru în echipa de cercetare;
8. Proiect Makis/Cesar, finanțat de Banca Mondială, intitulat “INSTRUIREA

Programe internaționale



FORMATORILOR DE ORIENTARE SOCIO-ECONOMICĂ PENTRU POPULAȚIA DIN AGRICULTURĂ” – Contract 2311/26.11.2012, 2012-2013, funcția în cadrul proiectului – trainer;

9. Proiect POSDRU ID 53513, finanțat din Fondul Social European, „O INTERVENȚIE INTEGRATĂ ÎN VEDEREA CONSOLIDĂRII ANTREPRENORIATULUI SOCIAL AL FEMEILOR VULNERABILE”, 2010-2013, funcția în cadrul proiectului – expert tip B;
10. Proiect AUF „RENFORCEMENT DU FRANÇAIS ET DE LA RECHERCHE EN FRANÇAIS POUR LES ETUDIANTS NON-SPECIALISTES DANS UN CLIMAT MULTICULTUREL ET FRANCOPHONE”, 2011-2013, funcția în cadrul proiectului – membru în echipa de cercetare;
11. Proiect AUF „MASTER EN AGRICULTURE, CHANGEMENTS CLIMATIQUES ET SECURITE ALIMENTAIRE”, 2014-2016, cod BECO 290, funcția în cadrul proiectului – director de proiect;
12. Proiect AUF „LICENCE EN MEDECINE VETERINAIRE”, 2016-2018, cod BECO S0105COV65608 FRO 1260 DEM-COV, funcția în cadrul proiectului – director de proiect;
13. Proiect AUF „FORMATION PROFESSIONNELLE EN GASTRONOMIE FRANÇAISE DES FUTURS CADRES DU SECTEUR DE LA RESTAURATION EN ROUMANIE”, 2016-2017, funcția în cadrul proiectului – director de proiect;
14. Proiect AUF „RESEAU REGIONAL FRANCOPHONE SUR LA SANTE, LA NUTRITION ET LA SECURITE ALIMENTAIRE (SAIN)”, 2017-2019, funcția în cadrul proiectului – director de proiect;
15. Proiect AUF „DEVELOPPEMENT DU METIER DE MARECHALERIE EN ROUMANIE”, 2017-2019, funcția în cadrul proiectului – director de proiect;
16. Proiect AUF „RENFORCEMENT DES COMPÉTENCES PROFESSIONNELLES ET DE L'INSERTION PROFESSIONNELLE DES ÉTUDIANTS DE L'USAMV CLUJ-NAPOCA”, 2018-2019, funcția în cadrul proiectului – director de proiect;
17. Proiect AUF „ZÉRO GASPILLAGE - POUR UNE PRODUCTION ET UNE CONSOMMATION RESPONSABLES EN ECO”, 2019-2020, funcția în cadrul proiectului – director de proiect;
18. Proiect AUF „DEVELOPPEMENT DURABLE DE L'APICULTURE: ENJEUX ECONOMIQUES, ECOLOGIQUES, DE DEVELOPPEMENT RURAL ET DE SANTE PUBLIQUE”, 2019-2021, funcția în cadrul proiectului – director de proiect;
19. Proiect AUF „DEVELOPPEMENT DES ACTIONS RSE POUR UNE SOCIETE MEILLEURE : EXPERTISE MULTI PAYS”, 2019-2021, funcția în cadrul proiectului – director de proiect;
20. Proiect AUF „ROMOBEN ÉCONOMIE DURABLE, DU SOCIAL AU CIRCULAIRE. UN PROJET SYNERGIQUE SUR LES CAUSES PROFONDES DU GASPILLAGE ET DE LA PERTE ALIMENTAIRES EN ROUMANIE, MOLDAVIE ET BENIN ”, 2022-2023, funcția în cadrul proiectului – director de proiect;
21. Proiect ERA Net „INOVATIVE AND SUSTAINABLE INTENSIFICATION OF INTEGRATED FOOD AND NON-FOOD SYSTEMS IN EUROPE - SUSTAINFARM”, 2016-2017 funcția în cadrul proiectului – membru în echipa de cercetare.
22. Proiect POCU /82/3/7/106532, „LEARN2DO4ENTREPRENEURSHIP”, 2018, funcția în cadrul proiectului – membru în echipa de implementare;
23. Proiect POCU /82/3/7/103946, „START-UP PLUS IN NORD-Vest”, 2018, funcția în cadrul proiectului – membru în echipa de implementare.
24. Proiect POCU/379/6/21/124185, “CEO ANTREPRENOR – COMPETITIVITATE, EXCELENȚĂ, OPORTUNITATE!”, 2019-2021,

Premii obținute

- funcția în cadrul proiectului – membru în echipa de implementare.
25. Proiect POCU Nr. OIPOS DRU NV 19730/23.12.2021, "STUDENTUL DE AZI ANTREPRENORUL DE MAINE!", funcția în cadrul proiectului – membru în echipa de implementare.
 26. Proiect H2020 LOW-INPUT FARMING AND TERRITORIES. INTEGRATING KNOWLEDGE FOR IMPROVING ECOSYSTEM-BASED FARMING, no. 770747, acronym -LIFT, 2018-2022, funcția în cadrul proiectului – membru în echipa de cercetare.
 27. Proiect finanțat de Banca Mondială, intitulat "ROMANIA COMMON AGRICULTURE POLICY (CAP). PROGRAMMING SUPPORT - SURVEY OF FAMILY FARMS IN THE TRANSILVANIA REGION - RESEARCH SERVICES", no. 6347/19.04.2021, 2021, funcția în cadrul proiectului – director de proiect;

2007 – Diplomă de merit pentru rezultate deosebite în activitatea de cercetare în anul 2007, acordată de Universitatea de Științe Agricole și Medicină Veterinară din Cluj Napoca;

2010 – Diplomă de excelență „Asistenta anului în anul universitar 2009-2010”, acordată de Universitatea de Științe Agricole și Medicină Veterinară din Cluj Napoca.

2014 - Diplomă de excelență „Lectorul anului în anul universitar 2012-2013”, acordată de Universitatea de Științe Agricole și Medicină Veterinară din Cluj Napoca.

2015 - Diplomă de excelență „Conferențiarul anului universitar 2013-2014”, acordată de Universitatea de Științe Agricole și Medicină Veterinară din Cluj Napoca.

2017 - „Medalia de onoare” pentru implicarea în dezvoltarea instituțională din anul 2016, acordată de Universitatea de Științe Agricole și Medicină Veterinară din Cluj Napoca.

2021 - Chevalier dans l'Ordre des Palmes Académiques - Ministère de l'Éducation Nationale, de la jeunesse et des Sports de la République Française.

- Membră „EUROPEAN ASSOCIATION OF AGRICULTURAL ECONOMISTS – EAAE”;
- Membră „SOCIETE FRANÇAISE D'ECONOMIE RURALE”;
- Membră „INTERNATIONAL BEE RESEARCH ASSOCIATION”;
- Membră „EUROPEAN SOCIETY FOR AGRICULTURAL AND FOOD ETHICS”;
- Membră fondatoare a „SOCIETĂȚII DE HORTICULTURĂ ȘI SILVICULTURĂ DIN TRANSILVANIA”, având calitatea de cenzor;
- Membră a „ASOCIAȚIEI BIOAGRICULTORILOR DIN ROMÂNIA BIOTERRA”;
- Membră a „ASOCIAȚIEI PRODUCĂTORILOR DE MIERE ECOLOGICĂ DIN ROMÂNIA”;
- Membră de onoare a „ASOCIAȚIEI PENTRU UN VIITOR SANATOS”;
- Membră în COMISIA REGIONALĂ DE EXPERTI AI AGENTIEI UNIVERSITARE A FRANCOFONIEI ÎN EUROPA CENTRALĂ ȘI ORIENTALĂ, Comisia Științe Agricole/Agronomie, pentru perioada 2022-2026;
- Membră de onoare a INSTITUTULUI DE ISTORIE „GEORGE BARIȚIU” AL ACADEMIEI ROMÂNE;
- Recenzor al unor reviste ISI și BDI: British Food Journal, Sustainability, International Journal of Public Health, Applied Sciences, Horticulturae, Cogent Food & Agriculture, Nutrients, International Journal of Environmental Research and Public Health, European Journal of International Management, Agronomy, Oeconomia Copernicana, Foods, Food Control, Frontiers in Psychology, Frontiers in Public Health, European J. of International Management, Kybernetes, Cogent Economics & Finance,

Apartenența la societăți științifice, calitatea de membru în board-ul unor societăți științifice, calitatea de membru în boardul unor reviste

Cercetare în programe postdoctorale și specializări postuniversitare

- Agriculture, Kybernetes.
- 2010-2012, Cercetare postdoctorală în cadrul proiectului „ANALIZA TEHNICO - ECONOMICĂ A APICULTURII ÎN REGIUNEA NORD VEST A ROMÂNIEI ÎN VEDEREA ASIGURĂRII DEZVOLTĂRII DURABILE A FILIEREI APICOLE”, având funcția de director de proiect;
- 2011, specializare postuniversitară, certificat de absolvire eliberat de Ministerul Muncii, Familiei și Protecției Sociale și Ministerul Educației, Cercetării și Inovării, pentru ocupația „formator”;
- 2011, specializare postuniversitară, certificat de competențe profesionale eliberat de Consiliul Național al Calificărilor și al Formării Profesionale a Adulților, pentru ocupația „manager proiect”.

Limba(i) străină(e) cunoscute
Autoevaluare
Nivel european (*)

Engleza

Franceza

Spaniola

Comprehensiune		Vorbit		Scris	
Abilități de ascultare	Abilități de citire	Interacțiune	Exprimare		
B Utilizator	B Utilizator	B Utilizator	B Utilizator	B Utilizator	B Utilizator
2 Independent	2 Independent	2 Independent	2 Independent	2 Independent	2 Independent
C Utilizator	C Utilizator	C Utilizator	C Utilizator	C Utilizator	C Utilizator
1 Experimenta	1 Experimenta	1 Experimenta	1 Experimenta	1 Experimenta	1 Experimenta
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A Utilizator	A Utilizator	A Utilizator	A Utilizator	A Utilizator	A Utilizator
2 elementar	2 elementar	2 elementar	2 elementar	2 elementar	2 elementar

(*) Cadrului european de referință pentru limbi

Competențe și abilități sociale	Perseverență, creativă, sunt deschisă întotdeauna spre inovare și doresc să finalizez cu succes proiectele în care mă implic.
Competențe și aptitudini organizatorice	Îmi place munca în echipă și organizarea activităților de internaționalizare, prin acțiunile de cooperare între universități.
Competențe și cunoștințe de utilizare a calculatorului	Microsoft Office (Word, Excel, Powerpoint)
Competențe și aptitudini artistice	Membră a corului „Intermezzo”, pian
Alte competențe și aptitudini	Organizarea de reuniuni de formare și activități de voluntariat cu studenții
Permis de conducere	Categoria B

Cele mai reprezentative publicații:

- Pocol, C. B., Stanca, L., Dabija, D. C., Cămpian, V., Mișcoiu, S., & Pop, I. D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University-Industry Relationships. *Mathematics*, 11(2), 388.
- Pocol, C. B., Amuza, A., Moldovan, M. G., Stanca, L., & Dabija, D. C. (2023). Consequences of Recent Crises on the FLW Consumer Behaviour: A National Wide Representative Research—The Case of Romania. *Foods*, 12(10), 1973.
- Sabău, M. M., Mititean, P., Pocol, C. B., & Dabija, D. C. (2023). Factors Generating the Willingness of Romanian Consumers to Buy Raw Milk from Vending Machines. *Foods*, 12(11), 2193.
- Trentinaglia, M. T., Cavicchioli, D., Pocol, C. B., & Baldi, L. (2023). Where was my cup of honey made? PDO honey and sub-regional ethnocentric consumer segments. *British Food Journal*, 125(13), 296-315.
- Pocol, C. B., Stanca, L., Dabija, D. C., Pop, I. D., & Mișcoiu, S. (2022). Knowledge co-creation and sustainable education in the labor market-driven university-business environment. *Frontiers in Environmental Science*, 10, 781075.
- Glogovețan, A. I., Dabija, D. C., Fiore, M., & Pocol, C. B. (2022). Consumer perception and understanding of European Union quality schemes: A systematic literature review. *Sustainability*, 14(3), 1667.
- Moldovan, M. G., Dabija, D. C., & Pocol, C. B. (2022). Resources Management for a Resilient World: A Literature Review of Eastern European Countries with Focus on Household Behaviour and Trends Related to Food Waste. *Sustainability*, 14(12), 7123.
- Pocol, C. B., Marinescu, V., Dabija, D. C., & Amuza, A. (2021). Clustering Generation Z university students based on daily fruit and vegetable consumption: Empirical research in an emerging market. *British Food Journal*, 123(8), 2705-2727.

9. Benedek, Z., Fertő, I., Galamba Marreiros, C., Aguiar, P. M. D., Pocol, C. B., Čechura, L., ... & Bakucs, Z. (2021). Farm diversification as a potential success factor for small-scale farmers constrained by COVID-related lockdown. Contributions from a survey conducted in four European countries during the first wave of COVID-19. *PloS one*, 16(5), e0251715.
10. Pocol, C. B., Šedík, P., Brumă, I. S., Amuza, A., & Chirsanova, A. (2021). Organic beekeeping practices in Romania: Status and perspectives towards a sustainable development. *Agriculture*, 11(4), 281.
11. Cena, H., Porri, D., De Giuseppe, R., Kalmipourtzidou, A., Salvatore, F. P., El Ghoch, M., ... & Kolčič, I. (2021). How Healthy Are Health-Related Behaviors in University Students: The HOLISTic Study. *Nutrients*, 13(2), 675.
12. Pocol, C. B., Pinoteau, M., Amuza, A., Burlea-Schiopoiu, A., & Glogovețan, A. I. (2020). Food waste behavior among Romanian consumers: A cluster analysis. *Sustainability*, 12(22), 9708.
13. Pocol, C. B., Marinescu, V., Amuza, A., Cadar, R. L., & Rodideal, A. A. (2020). Sustainable vs. Unsustainable Food Consumption Behaviour: A Study among Students from Romania, Bulgaria and Moldova. *Sustainability*, 12(11), 4699.
14. Šedík, P., Pocol, C. B., Horská, E., & Fiore, M. (2019). Honey: food or medicine? A comparative study between Slovakia and Romania. *British Food Journal*, 121(6), 1281-1297.
15. Pocol, C. B., Dumitraș, D. E., & Teselios, C. M. (2018). Exploring young students attitudes towards a sustainable consumption behaviour. In *Professionals in food chains* (pp. 587-597). Wageningen Academic Publishers.
16. Pocol, C. B., & Bolboacă, S. D. (2013). Perceptions and trends related to the consumption of honey: A case study of North-West Romania. *International Journal of Consumer Studies*, 37(6), 642-649.

09.01.2024



CATEGORIE	
Numele	POCOL
Prenumele	CRISTINA BIANCA
Funcția didactică actuală	PROFESOR
Instituția	USAMV CLUJ
Facultatea	IOSUD
Departamentul	SAI - Agronomie
Data ultimei promovări	1.10.2017
Postul didactic vizat	Conducere doctoral

PUNCTAJUL REALIZAT		PUNCTAJUL MINIM NECESAR ABILITARE	
Total criteriu A1	374.02		100
Total criteriu A2	1633.73		260
Total criteriu A3	1310.42		60
TOTAL	3318.17		420
% REALIZAT	780.04		

DOCUMENTE DE REFERINȚĂ:

Ordinul Ministerului Educației Naționale și Cercetării Științifice nr. 0.129/2016, privind aprobarea standardelor minime
 Anexa Ordin 6.129/2016 - standarde minime
 Regulament privind ocuparea posturilor didactice (RU.37)

1. Condiții minime (A1 = 1, 2 și 3)					
Nr. crt.	Categori				
	Domeniul de activitate	Condiții conferențier	Condiții CS II	Condiții profesor Abilitare	Condiții CS I
1	Activitatea didactică/profesională (A1)	Minimum 50 puncte	Fără restricții	Minimum 100 puncte	Fără restricții
2	Activitatea de cercetare (A2)	Minimum 130 puncte	Minimum 180 puncte	Minimum 250 puncte	Minimum 350 puncte
3	Promovarea și implicarea activă (A3)	Minimum 40 puncte	Minimum 40 puncte	Minimum 60 puncte	Minimum 60 puncte
	TOTAL	Minimum 220 puncte	Minimum 220 puncte	Minimum 410 puncte	Minimum 420 puncte

DATE CARE SE COMPLETEAZA DE CĂTRE CANDIDAT																
Domeniul activităților	Tipul activităților	Categori și restricții	Subcategori	Indicatori (Kpi)					Punctaj							
Activitatea didactică / profesională (A1)	1	2	3	4	5	Titlu, an, editura, ISBN	Autori	Nr. autori	Pagini	Prim autor? (1=DA, 0= NU)	Publicată după ultima promovare, sau în ultimii 5 ani? (1=DA, 0= NU)					
						1.1 Cărți și capitole în cărți de specialitate	1.1.1 Cărți cu ISBN/capitole ca autor, pentru Profesor	1.1.1.1 Internaționale	nr. pagini/ (2*nr. autori)	Food, Nutrition and the Media, 2020, ISBN 978-3-030-46499-8 ISBN 978-3-030-46500-1 (eBook) https://doi.org/10.1007/978-3-030-46500-1 , Palgrave Macmillan	Coordinator: Valentina Marinescu, autori: Capitolul 20 Pocol Cristina Bianca, Mihaela Mihai	2	15	1	1	3.75
						Kalotáné, 2018, in Körösök tanulmányok, Szent István Egyetem Kiadó, Gödöllő, Hungary, ISBN 978-963-269-751-2	Coordinator: Farkas Tibor, Koila Dóra, autori: Capitolul 3 Pocol Cristina Bianca, Peter Sedik, Mihaela Mihai	3	17	1	1	2.83				
						Production and trade of honey in selected European Countries: Serbia, Romania and Italy, 2017, in Honey Analysis, InTechOpen, Rijeka, Croatia, ISBN 978-953-51-2880-9	Coordinator: Vagner de Alencar Arnaut de Toledo, Autori capitolul 1 Pocol Cristina Bianca, Svetlana Ignatyevic și Daniele Cavochioli	3	24	1	1	4.00				
						A vidék fejlesztési lehetőségei az Észak-Magyar régióban, 2014, in Zsomboki Tanulmányok, Szent István Egyetem Kiadó, Gödöllő, Hungary, ISBN 978-963-269-432-0.	Coordinator: Farkas Tibor, Kassai Zsuzsanna, Autori Capitolul 1 Pocol Cristina Bianca	1	24	1	0	12.00				

	1.1.1.2 Naționale	nr. pagini/ (5*nr. autori)	La situation du gaspillage alimentaire en Roumanie, in volumul "Le gaspillage alimentaire : gestion et revalorisation des déchets alimentaires", 2021, Editura AcademicPress, Cluj Napoca, Romania, ISBN 978-973-744-882-8	Coordonator și editor principal : Cristina Bianca Pocot; Coeditori : Snezana Petrova Adriana Burtea Șchiopoiu Daniela Istrail Margaux Polewack, Autori Capitoliul 2 Cristina Bianca Pocot, Alexandra Ioana Glogovetan, Margaux Polewack, Adriana Burtea Șchiopoiu						
			Communication, environnement et développement durable, 2020, Études de cas, Pressa Universitară Clujeană, ISBN 978-606-37-0915-9	Coordonatori: Valentina Marinescu, Daniela Roventa-Frumușan Autori Capitoliul 1 Pocot Cristina Bianca și Ioan-Sebastian Bruma	2	16	1	1		1.60
			Emergența unor modele de economie socială în România, 2012, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-280-2.	Moldovan Teselios Călin, Pocot Cristina Bianca	2	148	0	0		14.60
			Tendențe naționale și internaționale privind producția și consumul de miere, 2010, Editura AcademicPres, Cluj Napoca, ISBN 978-973-744-223-9.	Pocot Cristina Bianca, Mărghiș Liviu Alexandru	2	123	1	0		12.30
1.1.2	1.1.2.1 Internaționale	nr. pagini/ (3*nr. autori)	Les Rencontres Européennes de Transylvanie "Ruralité et Innovations", 2014, Editura AcademicPres, Cluj-Napoca, România, ISBN 978-973-744-365-6	Autori	Nr. autori		Pagini	Punctaj		
	1.1.2.2 Naționale	nr. pagini/ (7*nr. autori)	Le gaspillage alimentaire : gestion et revalorisation des déchets alimentaires, 2021, Coordonator și editor principal : Cristina Bianca Pocot; Coeditori : Snezana Petrova Adriana Burtea Șchiopoiu Daniela Istrail Margaux Polewack, Editura AcademicPress, Cluj Napoca, Romania, ISBN 978-973-744-882-8	Pocot Cristina Bianca	1		332		47.43	
				Pocot Cristina Bianca	1		196		28.29	

1.3 Coordonare de programe de studii, organizare și coordonare programe de formare continuă și proiecte educaționale (P-OS, Erasmus, sa)

Punctaj unic pe fiecare activitate

Descriere activitate	Punctaj
FORMATHECO, Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2021-2022, nr. de înregistrare intern 7299 / 04.05.202	15
Développement des sciences en français en ECO, Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2022-2023	15
Proiect Erasmus + 2021-1-FR01-KA220-SCH-000030325, perioada 2021-2024	15
Le français est ton atout, Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2021-2022	15
"Renforcement des compétences professionnelles et de l'insertion professionnelle des étudiants de l'USAMV Cluj Napoca", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2018-2019	15
"Renforcement des capacités des CRUs clijoiés pour intensifier le dialogue entre le milieu universitaire et le monde socioéconomique de la Transylvanie en vue d'une meilleure insertion professionnelle", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2018-2024	15
"Soutien au dispositif d'enseignement du français à visée professionnelle", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2018-2021	15
"Développement du métier de maréchalerie en Roumanie", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2017-2019	15
"Master en agriculture, changements climatiques et sécurité alimentaire", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, cod BECO 290, perioada 2014-2016	15
"Licence en médecine vétérinaire", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, cod BECO S0105COV65608 FRO 1260 DEM-COV, perioada 2016-2018	15
"Formation professionnelle en gastronomie française des futurs cadres du secteur de la restauration en Roumanie", Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2016-2017	15
Centre de Réussite Universitaire CRU, Proiect finanțat de către Agence Universitaire de la Francophonie, Bureau Europe Centrale et Orientale, perioada 2014-2018	15
Total criteriu A1	374.02

Conform RU 37, pentru funcția de profesor calificarea de unu ori prin autor la cel puțin două manuale, inclusiv format electronic, în conformitate cu disciplinele din structura postului scos la concurs, aprobat de Consiliul Didactic al USAWVCN. Această condiție minimă se aplică posturilor aferente domeniilor care nu au prevăzută în standardele minimele naționale această cerință. Conform RU 37, pentru funcția de conferențiar, calificarea de unu ori prin autor la cel puțin un manual, inclusiv format electronic, în conformitate cu disciplinele din structura postului scos la concurs, aprobat de Consiliul Didactic al USAWVCN. Această condiție minimă se aplică posturilor aferente domeniilor care nu au prevăzută în standardele minimele naționale această cerință.

Punctaj minim - Conferențiar	50
Punctaj minim - Profesor	100
Punctaj minim - CS I, CS II	Fără restricții

DATE CARE SE COMPLETEAZA DE CĂTRE CANDIDAT										
Domeniul activităților										
Tipul activității	Categorii și niveluri	Subcategorii	Indicatori (Pct)							
1	2	3	4	5	Factor de impact (1)	Nr. Autor principal (1-20, de la 1 la 20)	Publicații după ultima promovare sau în ultimul an (1-20, de la 1 la 20)	Punctaj	WOS / DOI	
2.1 Articole în extenso în reviste cotate Thomson Reuters, în volume proceedings Indexate Thomson-Reuters și brevete de invenție Indexate Web of Science - Derwent	2.1.1. Profesor/ CSI: Minimum 8 articole, din care minimum 4 în reviste cotate ISI; la 4 dintre lucrări (dintre care 2 ISI cotate) să fie autor principal/ corespondent/ coordonator (ultim autor - doar dacă este conducător de doctorat) 121. Cel puțin 3 lucrări să fie publicate după ultima promovare sau în ultimul 5 ani.	2.1.2. Conferențiar/ CSI II: Minimum 5 articole, din care minimum 3 în reviste ISI cotate; la 3 dintre lucrări (dintre care 1 ISI cotelă) să fie autor principal/ corespondent/ coordonator (ultim autor - doar dacă este conducător de doctorat) 121. Cel puțin 2 lucrări să fie publicate după ultima promovare sau în ultimul 5 ani.	(35+20*factor impact (1)) Nr. autor	Author(s): Moldovan, MG (Moldovan, Maria-Georgiana); Dabija, DC (Dabija, Dan-Cristian); Pocoi, CB (Pocoi, Cristina Bianca) Title: Resources Management for a Resilient World: A Literature Review of Eastern European Countries with Focus on Household Behaviour and Trends Related to Food Waste. Source: SUSTAINABILITY Volume: 14 Issue: 12 Article Number: 7123 DOI: 10.3390/su14127123 Published: JUN 2022	3.889	3	1	76.19	WOS:000816763200001	
				Author(s): Glogovetian, AI (Glogovetian, Alexandra-Ioana); Dabija, DC (Dabija, Dan-Cristian); Firon, M (Firon, Mariamona-Izabela); Pocoi, CB (Pocoi, Cristina Bianca) Title: Consumer Perception and Understanding of European Union Quality Schemes: A Systematic Literature Review, Source: SUSTAINABILITY Volume: 14 Issue: 3 Article Number: 1667 DOI: 10.3390/su14031667 Published: FEB 2022	3.889		4	1	66.39	WOS:000755706200001
				Author(s): Pocoi, CB (Pocoi, Cristina Bianca); Stancu, L (Stanca, Liana); Dabija, DC (Dabija, Dan-Cristian); Pop, ID (Pop, Ioana Delia); Misicu, S (Misicu, Sergiu); Title: Knowledge Co-creation and Sustainable Education in the Labor Market-Driven University-Business Environment, Source: FRONTIERS IN ENVIRONMENTAL SCIENCE Volume: 10 Article Number: 781075 DOI: 10.3389/fenv.2022.781075 Published: FEB 18 2022	5.411	5	1	1	57.29	WOS:000765526700001
				Author(s): Pocoi, CB (Pocoi, Cristina Bianca); Sedik, P (Sedik, Peter); Glogovetian, AI (Glogovetian, Alexandra-Ioana); Bruma, IS (Bruma, Ioan Sebastian); Title: Traceability issues of honey from the consumers' perspective in Romania. Source: INTERNATIONAL FOOD AND AGRIBUSINESS MANAGEMENT REVIEW Volume: 25 Issue: 5 Pages: 709-722 DOI: 10.22434/IFAMR2021.0145 Published: 2022	1.515	4	1	1	32.65	WOS:000900382000002
				Author(s): Precup, G (Precup, Gabriela); Pocoi, CB (Pocoi, Cristina Bianca); Teeky, BE (Teeky, Bernadette-Emcke); Vodnar, DC (Vodnar, Dan-Cristian); Title: Awareness, Knowledge, and Interest about Prebiotics-A Study among Romanian Consumers. Source: INTERNATIONAL JOURNAL OF ENVIRONMENTAL RESEARCH AND PUBLIC HEALTH Volume: 19 Issue: 3 Article Number: 1208 DOI: 10.3390/ijerph19031208 Published: FEB 2022	4.614	4	0	1	31.82	WOS:000759126300001

Author(s): Hosu, AI (Hosu, Air-Horu); Glogoveanu, AI (Glogoveanu, Alexandra-Ioana); Pocoi, CB (Pocoi, Cristina Bianca). Title: CONSUMERS' PERCEPTIONS OF FOOD SUSTAINABLE DESIGN PACKAGING: A SYSTEMATIC LITERATURE REVIEW. Source: SCIENTIFIC PAPERS-SERIES MANAGEMENT ECONOMIC ENGINEERING IN AGRICULTURE AND RURAL DEVELOPMENT Volume: 22 Issue: 2 Pages: 407-416 Published: 2022	0	3	1	1	23.33	WOS:000823117400047
Author(s): Sedik, P (Sedik, Peter); Predanocyoara, K (Predanocyoara, Kristina); Pocoi, CB (Pocoi, Cristina Bianca); Ivanova, E (Ivanova, Eva). Title: The Antioxidant Activity of Monofloral Honey and Its Awareness Among Urban Consumers in Slovakia. Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 79 Issue: 2 Pages: 12-20 DOI: 10.15835/buasvmcn-fst.2022.0020 Published: 2022	0	3	1	1	23.33	WOS:000823117400072
Author(s): Dongmo, OLM (Dongmo, Olivette Laura Malafack); Tadoue, HT (Tadoue, Hervé Tchoumbou); Tekio, PB (Tekio, Phelix Bruno); Pocoi, CB (Pocoi, Cristina Bianca); Andrei, S (Andrei, Sandra). Title: Phytochemical corn position, nutritional values, traditional uses of Tetraopura tetrapleura and Ricinodendron heudelotii and their pharmacological activities: an update review. Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 79 Issue: 1 Pages: 1-13 DOI: 10.15835/buasvmcn-fst.2022.0011 Published: 2022	0	5	0	1	7.00	WOS:000810098000001
Author(s): Sedik, P (Sedik, Peter); Predanocyoara, K (Predanocyoara, Kristina); Pocoi, CB (Pocoi, Cristina Bianca); Ivanova, E (Ivanova, Eva). Title: The Antioxidant Activity of Monofloral Honey and Its Awareness Among Urban Consumers in Slovakia. Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 79 Issue: 2 Pages: 12-20 DOI: 10.15835/buasvmcn-fst.2022.0020 Published: 2022	0	4	1	1	17.50	WOS:000835343800002
Author(s): Cadar, RL (Cadar, Roxana-Larisa); Amuza, A (Amuza, Antonio); Dumitras, DE (Dumitras, Diana Elena); Mitral, M (Mitral, Matei); Pocoi, CB (Pocoi, Cristina Bianca). Title: Analyzing Clusters of Consumers Who Use Medicinal and Aromatic Plant Products. Source: SUSTAINABILITY Volume: 13 Issue: 15 Article Number: 8648 DOI: 10.3390/su13158648 Published: AUG 2021	3.251	5	1	1	40.01	WOS:000842228930001
Author(s): Pocoi, CB (Pocoi, Cristina Bianca); Marinescu, V (Marinescu, Valentin); Dabija, DC (Dabija, Dan-Cristian); Amuza, A (Amuza, Antonio). Title: Clustering Generation Z university students based on daily fruit and vegetable consumption: empirical research in an emerging market. Source: BRITISH FOOD JOURNAL Volume: 123 Issue: 8 Special Issue: SI Pages: 2705-2727 DOI: 10.1108/BFJ-10-2020-0900 Early Access Date: APR 2021 Published: JUL 13 2021	2.518	4	1	1	42.66	WOS:000845281000001
Author(s): Pocoi, CB (Pocoi, Cristina Bianca); Sedik, P (Sedik, Peter); Buana, IS (Buana, Ioan Sebastian); Amuza, A (Amuza, Antonio); Chiriacova, A (Chiriacova, Aurica). Title: Organic Beekeeping Practices in Romania: Status and Perspectives towards a Sustainable Development. Source: AGRICULTURE-BASEL Volume: 11 Issue: 4 Article Number: 281 DOI: 10.3390/agriculture11040281 Published: APR 2021	2.925	5	1	1	37.40	WOS:000842611400001

Author(s): Cerna, H (Cerna, Helias); Peru, D (Peru, Debora); De Giuseppe, R (De Giuseppe, Rachelle); Kalmpourtzidou, A (Kalmpourtzidou, Alki); Salvatore, FP (Salvatore, Fiorella Pia); El Ghoch, M (El Ghoch, Marwan); Iltan, L (Iltan, Leila); Kreidieh, D (Kreidieh, Dima); Brytek-Matera, A (Brytek-Matera, Anna); Pocci, CB (Pocci, Cristina Bianca); Artea, DSA (Artea Artea, Donatelo Segundo); Utan, G (Utan, Gozde); Koick, I (Koick, Ivana); Title: How Healthy Are Health-Related Behaviors in University Students: The HOLISTIC Study, Source: NUTRIENTS Volume: 13 Issue: 2 Article Number: 675 DOI: 10.3390/nu13020675 Published: FEB 2021	5.719	13	0	1	11.49	WOS:000594615700001
Author(s): Benedek, Z (Benedek, Zsófia); Ferto, I (Ferto, Imre); Marrero, CG (Marrero, Cristina Galambá); de Aguiar, PM (de Aguiar, Pamela Mossman); Pocci, CB (Pocci, Cristina Bianca); Cechura, L (Cechura, Lukas); Poder, A (Poder, Anne); Passo, P (Passo, Pia); Balucs, Z (Balucs, Zoltan); Title: Farm diversification as a potential success factor for small-scale farmers constrained by COVID-related lockdown: Contributions from a survey conducted in four European countries during the first wave of COVID-19, Source: PLOS ONE Volume: 16 Issue: 5 Article Number: e0251715 DOI: 10.1371/journal.pone.0251715 Published: MAY 21 2021	3.24	9	0	1	11.09	WOS:000664632300031
Author(s): Cadar, RL (Cadar, Roxana-Larisa); Amuza, A (Amuza, Antonio); Dumitras, DE (Dumitras, Diana Elena); Pocci, CB (Pocci, Cristina Bianca); Title: CONSUMER BEHAVIOUR OF PRODUCTS OBTAINED FROM MEDICINAL AND AROMATIC PLANTS: A SEGMENTATION BASED ON FREQUENCY AND PURPOSE OF THEIR USE, Source: SCIENTIFIC PAPERS-SERIES MANAGEMENT ECONOMIC ENGINEERING IN AGRICULTURE AND RURAL DEVELOPMENT Volume: 21 Issue: 2 Pages: 127-135 Published: 2021	0	4	1	1	17.50	WOS:000664986400015
Author(s): Glogoveanu, AI (Glogoveanu, Alexandra-Ioana); Sedk, P (Sedk, Peter); Pocci, CB (Pocci, Cristina Bianca); Title: The Importance of Certification with PDO and PGI Quality Schemes: A Critical Analysis of the Romanian Beekeeping Sector, Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 78 Issue: 2 Pages: 35-43 DOI: 10.15835/buasvmc-fst.2021.0024 Published: 2021	0	3	1	1	23.33	WOS:000726326900005
Author(s): Pocci, CB (Pocci, Cristina Bianca); Pirotaiu, M (Pirotaiu, Margau); Amuza, A (Amuza, Antonio); Burlacu-Schiopoiu, A (Burlacu-Schiopoiu, Adriana); Glogoveanu, AI (Glogoveanu, Alexandra-Ioana); Title: Food Waste Behavior among Romanian Consumers: A Cluster Analysis, Source: SUSTAINABILITY Volume: 12 Issue: 22 Article Number: 9708 DOI: 10.3390/su12229708 Published: NOV 2020	2.576	5	1	1	34.61	WOS:000594615700001
Author(s): Pocci, CB (Pocci, Cristina Bianca); Marinescu, V (Marinescu, Valentina); Amuza, A (Amuza, Antonio); Cadar, RL (Cadar, Roxana-Larisa); Roddeial, AA (Roddeial, Anda Arcea); Title: Sustainable vs. Unsustainable Food Consumption Behaviour: A Study among Students from Romania, Bulgaria and Moldova, Source: SUSTAINABILITY Volume: 12 Issue: 11 Article Number: 4699 DOI: 10.3390/su12114699 Published: JUN 2020	2.576	5	1	1	34.61	WOS:000543391600362

Author(s): Sedik, P (Sedik, Peter), Pocci, CB (Pocci, Cristina Bianca), Ivarnsava, E (Ivarnsava, Eva), Title: Interdisciplinary Approach Towards Consumer Acceptability of Flavoured Honey: Case of Young Generation in Slovakia. Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 77 Issue: 2 Pages: 57-66 DOI: 10.15835/buasvmc-fst.2020.0039 Published: 2020	0	3	1	1	23.33	WOS: 000607457000007
Author(s): Pocci, CB (Pocci, Cristina Bianca) Dumitras, DE (Dumitras, Diana Elena), Title: THE IMPORTANCE OF CURRENT CONSUMPTION PATTERNS OF YOUNG GENERATIONS FOR THE PRIORITY OF HEALTH NUTRITION ASPECTS IN THE FUTURE CAP A PRELIMINARY STUDY. Source: SCIENTIFIC PAPERS-SERIES MANAGEMENT ECONOMIC ENGINEERING IN AGRICULTURE AND RURAL DEVELOPMENT Volume: 20 Issue: 2 Pages: 365-370 Published: 2020	0	2	1	1	35.00	WOS: 000545124400048
Author(s): Florian, V (Florian, Violeta), Rusu, M (Rusu, Mariana), Rusu, E (Rusu, Elisabeta), Chitea, M (Chitea, Mihai), Bruma, S (Bruma, Sebastian), Pocci, C (Pocci, Cristina), Title: BEHAVIOURAL FACTORS AND ECOLOGICAL FARMING: CASES STUDIES. Source: SCIENTIFIC PAPERS-SERIES MANAGEMENT ECONOMIC ENGINEERING IN AGRICULTURE AND RURAL DEVELOPMENT Volume: 20 Issue: 2 Pages: 227-232 Published: 2020	0	6	0	1	5.63	WOS: 000545124400029
Author(s): Sedik, P (Sedik, Peter), Pocci, CB (Pocci, Cristina Bianca), Horstka, E (Horstka, Elena), Fiere, M (Fiere, Marianonita), Title: Honey: food or medicine? A comparative study between Slovakia and Romania. Source: BRITISH FOOD JOURNAL Volume: 121 Issue: 6 Pages: 1281-1287 DOI: 10.1108/BFJ-12-2018-0813 Published: 2019	1.717	4	1	1	34.67	WOS: 000483220100008
Author(s): Topal, E (Topal, Erika), Strati, M (Strati, Maria), Pocci, CB (Pocci, Cristina Bianca), Kosoglu, M (Kosoglu, Mustafa), Title: A Critical Point in Beekeeping: Beekeepers' Health. Source: BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA-FOOD SCIENCE AND TECHNOLOGY Volume: 76 Issue: 1 Pages: 10-18 DOI: 10.15835/buasvmc-fst.2018.0021 Published: 2019	0	4	1	1	17.50	WOS: 000470756300002
Author(s): Pocci, CB (Pocci, C. B.), Dumitras, DE (Dumitras, D. E.), Teselios, CM (Teselios, C. Moldovan), Title: Exploring young students attitudes towards a sustainable consumption behaviour Edited by: Springer S; Grimm H Source: PROFESSIONALS IN FOOD CHAINS Pages: 168-173 DOI: 10.3920/978-90-8685-865-6_25 Published: 2018	0	3	1	1	23.33	WOS: 000593891000025
Author(s): Pocci, CB (Pocci, Cristina Bianca), Teselios, CM (Teselios, Cain Moldovan), Carvicioiu, D (Carvicioiu, Daria), Corda, MI (Corda, Mircea Irena), Title: Has the Leader Programme been effective in promoting local rural development? An evaluation on two Romanian regions. Source: Agrolife Scientific Journal. Volume: 6 Issue: 1 Pages: 201-211 ISSN 2285-5718. Published: 2017	0	4	1	1	17.50	WOS: 000404437800028
Author(s): Pocci, CB (Pocci, Cristina Bianca), Teselios, CM (Teselios, Cain Moldovan), Title: Perceptions of the support granted to female entrepreneurs in Romania: between anticipation and assessment. Source: STUDIES IN AGRICULTURAL ECONOMICS Volume: 118 Issue: 1 Pages: 55-60 DOI: 10.7896/1803 Published: 2016	0	2	1	1	35.00	WOS: 000392759100089
Author(s): Pocci, CB (Pocci, Cristina B.), Bobocica, SD (Bobocica, Sorana D.), Title: Perceptions and trends related to the consumption of honey: A case study of North-West Romania. Source: INTERNATIONAL JOURNAL OF CONSUMER STUDIES Volume: 37 Issue: 6 Pages: 642-649 DOI: 10.1111/ijcs.12046 Published: NOV 2013	0.718	2	1	0	49.36	WOS: 000329292300010

2.2 Articole în reviste și volumele unor manifestări științifice indexate în baze de date internaționale (BDI) (3)	2.2.1. Profesor / CS i: Minimum 15 articole 2.2.2. Conferențiar CS ii: Minimum 10 articole	15 nr autori	Author(s): Pocoi, CB (Pocoi, Cristina Bianca), Marghitas, LA (Marghitas, Liviu Alexandru); Popa, AA (Popa, Anca Aurora); Title: Evaluation of sustainability of the beekeeping sector in the North West Region of Romania. Source: JOURNAL OF FOOD AGRICULTURE & ENVIRONMENT Volume: 10 Issue: 3-4 Pages: 132-138 Published: 2012 Author(s): Pocoi, CB (Pocoi, Cristina Bianca), Teselicio, CM (Teselicio, Caim Miodovan); Title: Socio-economic determinants of honey consumption in Romania. Source: JOURNAL OF FOOD AGRICULTURE & ENVIRONMENT Volume: 10 Issue: 2 Pages: 18-21 Part: 1 Published: APR 2012 Author(s): Pocoi, CB (Pocoi, Cristina Bianca); Title: Modeling the honey consumption behaviour in Romania by using socio-demographic determinants. Source: AFRICAN JOURNAL OF AGRICULTURAL RESEARCH Volume: 6 Issue: 17 Pages: 4069-4080 Published: SEP 5 2011 Author(s): Marghitas, LA (Marghitas, Liviu Alexandru); Dezmurean, DS (Dezmurean, Daniel Severus); Pocoi, CB (Pocoi, Cristina Bianca); Ilea, M (Ilea, Maricora); Boba, O (Boba, Otilia); Gergen, I (Gergen, Ioan); Title: The Development of a Biochemical Profile of Acacia Honey by Identifying Biochemical Determinants of its Quality. Source: NOTULAE BOTANICAE HORTI AGROBOTANICI CLUJ-NAPOCA Volume: 38 Issue: 2 Special Issue: SI Pages: 84-90 Published: 2010 Author(s): Aron, F (Aron, F.), Nedelcu, S (Nedelcu, Sonia); Domokos, D (Domokos, Denolya); Pocoi, C (Pocoi, Cristina); Title: Efficient interactive tools for continuous education information extension. Source: Bulletin of the University of Agricultural Sciences and Veterinary Medicine Vol 63, 2006: HORTICULTURE Book Series: BULETINUL UNIVERSITATII DE STIINTE AGRICOLE SI MEDICINA VETERINARIA CLUJ-NAPOCA SERIA HORTICULTURA SERIES Volume: 63 Pages: 122-129 Published: 2006 Author(s): Carmen, P (Carmen, Pua); Pop, R (Pop, Rodica); Braticu, C (Braticu, Cornelia); Orlan, I (Orlan, I.); Floran, V (Floran, V.); Pocoi, C (Pocoi, Cristina); Socacu, C (Socacu, Carmen); Title: Fungal flora and natural occurrence of toxigenic fungi in grains and other products. Source: Bulletin of the University of Agricultural Science and Veterinary Medicine, Vol 61, 2005: AGRICULTURE Book Series: BULETINUL UNIVERSITATII DE STIINTE AGRICOLE SI MEDICINA VETERINARIA CLUJ-NAPOCA SER AGRICULTURA SERIES Volume: 61 Pages: 126-131 Published: 2005	0.435	3	1	0	29.13	WOS: 000312075400001
				0.435	2	1	0	43.70	WOS: 000304335900001
				0.263	1	1	0	60.52	WOS: 000298502200017
				0.463	6	0	0	7.38	WOS: 000282675900012
				0	4	0	0	6.75	WOS: 000245240200025
				0	7	0	0	5.00	WOS: 000237248400026
Author(s) and institutional affiliation, review, vol., paginile, etc.	Nr. Autori	Principal ? (da/no)	Punctaj						
THE SUSTAINABILITY IMPLICATIONS OF EU QUALITY SCHEMES - A LITERATURE REVIEW, Alexandra-Ioan Glogoveanu, Cristina Bianca Pocoi, 2022, Vol. 124 No. 3-4 (2022). Agricultura	2	1	15.00						
ADANACIOGLU, H., KOSOGLU, M., POCO, C. B., VEYSAL, B. A. Y., & TOPAL, E. Economic Analysis of Honey Bee Colonies Fed with Different Pollen Dists before Writting. ANADOLU Ege Termal Arastirma Enstitusu Dergisi, 32(2), 217-227	5	0	3.00						
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[illegible]

2006-2010 - Titlu "CONSERVAREA BIODIVERSITĂȚII AGROECOSISTEMULUI MONTAN", Autoritatea contractantă: MADR, Contract nr.: 339/2006, Director de proiect: Prof. dr. Rolar Ioan	4	8
2005-2008 - Titlu: "CERCETĂRI PRIVIND VALOAREA AGRONOMICĂ ȘI ALIMENTARĂ A PRINCIPALELOR ECOSISTEME PRACTICE DIN ROMÂNIA, ÎN CONDIȚIILE GESTIONĂRII DURABILE ȘI MENȚINERII BIODIVERSITĂȚII COVORULUI VEGETAL", Autoritatea contractantă: AMCSIT-Poli tehnica București, Contract nr.: 360/10.2005, Director de proiect: Prof. dr. Rolar Ioan	3	6
2005-2008 - Titlu: "RECONSTRUCȚIA ECOLOGICĂ A PAIȘIILOR DEGRADATE DE FACTORI NATURALI ȘI ANTROPICI", Autoritatea contractantă: AMCSIT-Poli tehnica București, Contract nr.: 390/10.2005, Director de proiect: Prof. dr. Rolar Ioan	3	6
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Total criteeriu A2		1633,73

Punctaj minim - Conferențiar	130
Punctaj minim - Profesor	260
Punctaj minim - CS II	180
Punctaj minim - CS I	360

Notes:

(1) Factorul de impact al revistei menționat pe site-ul WOS (Web of Science) în anul în care a fost publicat articolul; pentru articolele în Proceedings WOS (Web of Science - THOMSON REUTERS) și pentru brevetele indexate WOS-Derwent factorul de impact considerat va fi egal cu 0.

(2) La articolele ISI și BDI în *extenso* pentru autor principal/prim autor/autor corespondent/coordonator (ultim autor), punctajul rezultat din calcul se multiplică cu coeficientul 2. Se admit maxim 2 articole în același volum/edție. Calitatea de coordonator (ultim autor) se referă doar la coordonatorul de doctorat. Pentru Profesor/CS I lucrări ISI pot fi echivalente cu 2 brevete indexate WOS-Derwent /soluri, iar pentru conferențiar/CS II, o lucrare ISI poate fi echivalentă cu un brevet indexat WOS-Derwent /sol, doar pentru dacă cel care candidează este prim autor.

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(5) Autocitățile sunt excluse.

DATE CARE SE COMPLETEAZA DE ALTRE CATERE

Domeniul activităților					DATE CARE SE COMPLETEAZĂ DE ÎNTR-UN ANUL							
Tipul activității	Categoriile și resursele	Subcategoriile	Indicatori (Kpi)									
1	2	3	4	5								
3.1 Citări în reviste ISI și volumele conferințelor indexate WOS (4)	100nr. autori al articolului citat x nr. citări	Articol citat	Articol în care s-a regăsit citarea	Nr. Autori articol citat	Punctaj	WOS și Ref. No	Cena, H., Porti, D., De Giuseppe, R., Kalmpourtzidou, A., Salvatore, F. P., El Ghoch, M., ... & Kotić, I. (2021). How Healthy Are Health-Related Behaviors in University Students: The HOLISTIC Study. <i>Nutrients</i> , 13(2), 675.			13	0.77	WOS 000751439700001, ref 24
							Pocol, C. B., Stanca, L., Dabija, D. C., Pop, I. D., & Mișcui, S. (2022). Knowledge Co-creation and Sustainable Education in the Labor Market-Driven University-Business Environment. <i>Frontiers in Environmental Science</i> , 10, 781075.			5	2.00	WOS 000856485800001, ref 85
							Cena, H., Porti, D., De Giuseppe, R., Kalmpourtzidou, A., Salvatore, F. P., Ghoch, M. E., Iani, L., Kreidieh, D., Bylek-Matera, A., Pocol, C. B., and Arleta Arleta, D. S., 2021. How Healthy Are Health-Related Behaviors in University Students: The HOLISTIC Study. <i>Nutrients</i> , 13(2), p.675.			13	0.77	WOS 000770335900001, ref 86
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							Benedek, Zsófia, Imre Ferő, Cristina Galamba Marreiros, Pâmela Mossmann de Aguiar, Cristiana Bianca Pocol, Lukáš Čechura, Anne Pöcker, Pila Páaso, and Zoltán Bakucs. "Farm diversification as a potential success factor for small-scale farmers constrained by COVID-related lockdown. Contributions from a survey conducted in four European countries during the first wave of COVID-19." <i>Plos one</i> 16, no. 5 (2021): e0251715.			9	1.11	WOS 000748924200005, ref 7
							Pocol CB, Pincoteau M, Amruza A, Burlae-Schlopou A, Glogoveian AI. Food waste behavior among Romanian consumers: a cluster Analysis. <i>Sustainability</i> 2020;12: 9708.			5	2.00	WOS 000833547800008, ref 72
							Pocol CB, Pincoteau M, Amruza A, Burlae-Schlopou A, Glogoveian AI. Food waste behavior among Romanian consumers: a cluster Analysis. <i>Sustainability</i> 2020;12: 9708.			5	2.00	WOS 000833547800007, ref 55
Recunoașterea și Impactul activității (A3)												

Pocol, C.B., Marinescu, V., Arnuza, A., Cadar, R.-L., and Rodideal, A.A. Sustainable vs. Unsustainable Food Consumption Behaviour: A Study Among Students from Romania, Bulgaria and	5	2.00	WOS: 000770874600001, ref 61
Bianca, P. C. (2011). Modelling the honey consumption behaviour in Romania by using socio-demographic determinants. <i>African Journal of Agricultural Research</i> , 6(17), 4069-4080.	1	10.00	WOS: 000711246600001, ref 75
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Moldovan, M. G., Dabija, D. C., & Pocol, C. B. (2022). Resources Management for a Resilient World: A Literature Review of Eastern European Countries with Focus on Household Behaviour and Trends Related to Food Waste. <i>Sustainability</i> , 14(12), 7123.	3	3.33	WOS: 000903087500001, ref 91
Glogoveţan, A. I., Dabija, D. C., Fiore, M., & Pocol, C. B. (2022). Consumer Perception and Understanding of European Union Quality Schemes: A Systematic Literature Review. <i>Sustainability</i> , 14(3), 1667.	4	2.50	WOS: 000833823700001, ref 80
Glogoveţan, A. I., Dabija, D. C., Fiore, M., & Pocol, C. B. (2022). Consumer Perception and Understanding of European Union Quality Schemes: A Systematic Literature Review. <i>Sustainability</i> , 14(3), 1667.	4	2.50	WOS: 000866050900001, ref 24
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3.3 Prezentări invitate în plenum unor manifestări științifice naționale și internaționale și Profesor invitat (exclusiv POS, ERASMUS)	Punctaj unic pe fiecare activitate	20	Gabriela Ignat, Cristina Pocol, 2007 - Case Study: The Buyers behavior on winemaking's market of Iasi District, Bulletin of University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca.			2	2.50
			Pocol, C. B., Boibocă, S. D. (2013). Perceptions and trends related to the consumption of honey: A case study of North-West Romania, International Journal of Consumer Studies, vol. 37, no. 6, 642-648				
			E. Merce, Ileana Andreica, F. H. Afion, Diana E. Dumitras, Christina B. Pocol (2010): Management and economic management units in the agriculture, Editura Digital Data, Cluj-Napoca, 333-370.				
			Ignat, G., & Timofte, A. A. (2016). VIN & YANG IN PROMOTING WINEVS THE FEMALE CONSUMER. Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue, Artpedia XXI Press, Tirgu Mures, ISBN: 978-608-8624-03-7				
			TOKLU, I.T. (2016). TÜKETİCİLER COĞRAFI İŞARET İÇİN DAHA FAZLA ÖDEMEK İSTER Mİ? ARTVIN BALI ÜZERİNE BİR ARAŞTIRMA. Journal of Black Sea Studies, (52), 171-190				
			Andreica, I. (2018). Double entry bookkeeping vs single entry bookkeeping. Bulletin of University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca. Horticulture, 73(2), 282-290.				
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3.3.2 Naționale	5	15	Membru în comitetul editorial (științific) Sustainability (ISSN 2071-1050, CODEN: SUSTDE)			5	1.00
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3.4 Membru în colective de redacție științifice ale revistelor și manifestărilor științifice, Organizator de manifestări științifice	Punctaj unic pe fiecare activitate	10	Membru Comitet de organizare Simpozion International USAMV Cluj - Prospects for the 3rd Millennium Agriculture 2014			10	10
			Membru Comitet de organizare Eursat 2015 Conference				
			Program Coordinator 12th International BIOVEG Symposium "Plant Biodiversity and Food Diversification", University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca				
			Membru colectiv de redacție BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-				
			Membru colectiv de redacție Economics World				
			Membru colectiv de redacție Casopis Oditor				
			Membru colectiv de redacție Sustainable governance and management of food systems Ethical perspectives				
			Membru colectiv de redacție Agriculture & Food				
			Membru colectiv de redacție Economy & Business				
			Membru colectiv de redacție ANADOLU Ege Tarimsal Araştırma Enstitüsü Dergisi				
3.4.2 BDI	10	10	Organizator XVI European Rural Development Network Conference 17-19 September 2018 Cluj-Napoca, Romania:			10	10
			Organizator International Conference of LIFE Sciences and Technology for WELLBEING (LIFE2018)				
			Membru comitet de organizare INFORMATION, COMMUNICATION ET HUMAINES NUMERQUES 23 E COLLOQUE FRANCO-				
			Membru comitet de organizare Conferința "Equi-Junior" România, 20 – 21 martie 2019, USAMV Cluj Napoca				
			Membru Comitet de organizare Conferința Internațională "Vet Napoca", USAMV Cluj Napoca, 27-28 noiembrie 2020				
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3.4.3. Naționale și internaționale	5	10	Recenzor NOTULAE BOTANICAE HORTI AGROBOTANICI CLUJ NAPOCA			10	10
			Recenzor Technologia Alimentaria ACTA Scientiarum Polonorum				
			Recenzor British Food Journal				
			Recenzor ENVIRONMENT DEVELOPMENT AND SUSTAINABILITY				
			Recenzor Journal of Food Products Marketing				
			Recenzor Studies in Agricultural Economics				
			Recenzor INTERNATIONAL FOOD AND AGRIBUSINESS MANAGEMENT REVIEW				
			Recenzor European Journal of International Management				
			Recenzor Energies				
			Recenzor Processes				
3.5.1 ISI	10	10	0			10	10
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data/an, indiferent de numărul recenziilor)	3.5.2 BDI	5	Recenzor Sustainability Recenzor Sage Open Recenzor BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA Recenzor BULLETIN OF UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA Recenzor Eursafe 2015 Proceeding Book: Know your food – Food Ethics and Innovation Recenzor Food futures: ethics, science and culture Published: 2016 Pages: 618 eISBN: 978-90-8688-834-8 ISBN: 978-90-8688-288-7 Recenzor Notulae Scientiae Biologicae Recenzor Sustainable Agriculture Research ISSN 1927-050X (Print) ISSN 1927-0518 (Online) Recenzor Problems of World Agriculture Scientific Journal of the WUOL.S - SGGW Recenzor JOURNAL OF INTERNATIONAL FOOD & AGRIBUSINESS MARKETING Recenzor Journal of Development and Agricultural Economics Recenzor Agricultural and Food Economics Recenzor Anadolu Journal Recenzor Problems of Agricultural Economics Recenzor Sustainable governance and management of food systems Ethical perspectives Recenzor Business Management Theories and Practices in a Dynamic Competitive Environment Recenzor AFRICAN JOURNAL OF AGRICULTURAL RESEARCH Recenzor International Journal of Fisheries and Aquaculture Recenzor Journal of Agricultural Extension and Rural Development Recenzor International Food & Agribusiness Marketing Recenzor Sustainable Agriculture Research
3.6. Referent în comisiile de doctorat	3.6.1 Internaționale	10 x nr. comisiil	UNIVERSITATEA DE ȘTIINȚE AGRICOLE ȘI MEDICINĂ VETERINARĂ, TEZA DE DOCTORAT: "FOOD, NUTRITION SERVICES AND HEALTH SYSTEM MANAGEMENT INVESTIGATING THE COST-DISEASE RELATIONSHIP", Ph.D STUDENT NAME: FIORELLA PIA SALVATORE
3.6. Premiul	3.6.2 Naționale	5 x nr. comisiil	Teza de doctorat intitulată: "Analiza potențialului de dezvoltare rurală a regiunilor vest și centru prin intermediul politicii agricole comune", doctorand Nemet I, Attila Jozsef, 2016
3.7. Membru în academiile, organizații, asociații	3.7.1 Academia Română	100	

