




PERSONAL INFORMATION

Marioara Elisabeta Ilea



-  Manastur 3-5, 400372, Cluj-Napoca, România
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WORK EXPERIENCE

- from February 2020 -present

Professor Hab.  
 University of Agricultural Sciences and Veterinary Medicine, Department of Economic Sciences, 3-5 Calea Mănăştur, Cluj-Napoca, Romania, [www.usamvcluj.ro](http://www.usamvcluj.ro)  
 Economic and financial analysis, Risk management in business, Control & financial auditing, Methods and techniques of tourist prospecting, Analysis of rural development strategies.
- from September 2014 to February 2020

Associate Professor  
 University of Agricultural Sciences and Veterinary Medicine, Department of Economic Sciences, 3-5 Calea Mănăştur, Cluj-Napoca, Romania, [www.usamvcluj.ro](http://www.usamvcluj.ro)  
 • Economic and financial analysis, Business management, Control & financial auditing, Operational research and business design, Analysis of rural development strategies  
 • Education and research
- from 2012 to 2016

Deputy Director of the Department of Economic Sciences  
 Member of the Teaching Council of the Faculty of Horticulture  
 Member of the Senate of the University of Agricultural Sciences and Veterinary Medicine  
 Faculty of Horticulture, University of Agricultural Sciences and Veterinary Medicine, 3-5 Calea Mănăştur, Cluj-Napoca, Romania, [www.usamvcluj.ro](http://www.usamvcluj.ro)  
 • Didactic activities, research Education and research
- from 2003 to 2014

University Lecturer  
 Faculty of Horticulture, University of Agricultural Sciences and Veterinary Medicine, 3-5 Calea Mănăştur, Cluj-Napoca, Romania, [www.usamvcluj.ro](http://www.usamvcluj.ro)  
 • Economic and financial analysis, accounting, business management, control & financial auditing, operational research and business design, Basis of business evaluation, analysis of rural development strategies  
 Education and research
- from October 2003 to February 2004

Economic adviser grade I  
 Public Finances of Cluj County, Cluj-Napoca  
 Control activities.
- from January 1999 to October 2003

Economic adviser  
 Health Insurance Office of Cluj County, Cluj-Napoca  
 Mentoring and control activities  
 Control and debt collection service
- From September 1996 to December 1998

Loan Inspector  
 BANKCOOP CLUJ

From September 1989 to September 1996

Professor I  
Didactic activities  
 • “G. BARITIU” High school, CLUJ-NAPOCA

**EDUCATION AND TRAINING**

From October 2004 to September 2009

Ph.D. in Agronomy, Specialization: Management and marketing in agriculture  
PhD. Diploma G Series, no. 0004057  
University of Agricultural Sciences and Veterinary Medicine, 3-5 Calea Mănăştur, Cluj-Napoca, Romania, www.usamvcluj.ro

From 1998 to 2002

Bachelor’s degree in economics, Touristic and Commercial management specialization  
Bachelor Degree U series no. 0055829  
UCDC - Faculty of Economic Sciences, Cluj-Napoca

From 1985 to 1989

Physics professor - Specialization in Physics  
bachelor’s degree G Series no. 2584  
UBB- Faculty of Mathematics and Physics , Cluj-Napoca  
Mathematics, Physics, Statistics, Pedagogy, Psychology

**PERSONAL SKILLS**

Mother tongue(s) Romanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
French	B2	B2	B2	B2	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

Communication skills Team spirit  
Good communication skills  
Ability to adapt to multicultural environments.

Organisational / managerial skills Organizer and leader of courses and seminars; teaching activities  
Organizing scientific events.

Technical skills Implementation of audit in the control department  
Use accounting software, statistical analysis programs.

Digital competence FOX PRO, Microsoft office -WORD, POWER POINT, EXCEL

- Postgraduate courses, programs
- 2004-2007 Expert Accountant training program The Body of Accounting Experts and Authorised Accountants in Romania
  - 2008-2013 Auditor Training Program Financial Auditors Chamber in Romania
  - 2010 Evaluation Expert Training CECCAR
  - 2011 Certificate of Graduation - Trainer; organized by SC Comargo SRL, recognized by the Ministry of Education, Research and Youth and the Ministry of Labor, Family and Equal Opportunities.
  - 2009 Certificate of participation and graduation, course in Project Planning, organized by Weihenstephan-Triesdorf, University of Applied Sciences
  - 2007 Certificate of attendance and graduation, Management of European Projects, USAMV Cluj-Napoca, Mr. Enrico Tomasseti, Urbino University, Italy
  - 17 - 23 June 2010, Erasmus Teaching Programme, Gembloux Agro-Bio Tech, Belgium
  - June 2011-June 2012, July 2013, Erasmus Teaching Programme, ST. Istvan University Godollo, Hungary
  - Septembrie 2019, Erasmus Teaching Programme, Faculty of Economic Sciences Gal Ferenc College, Bekescsaba, Hungary

- Membership in scientific societies
- Member of the Body of Expert and Licensed Accountants of Romania
  - Member of the Chamber of Financial Auditors of Romania
  - Member of the Research Center "Monitoring of social and economic rural agricultural areas"
  - Member of the Centre for Rural Professional Training, USAMV Cluj Napoca
  - Founding member of the Society of Horticulture and Forestry in Transylvania, Head of Management and Marketing Department
  - Member of Farmers Association of Romania - Bioterra Agroecologia member, Financial Director
  - 2007-2010 Member of Slow Food Association
  - Member of Balkan Environmental Association
- Reviewer
- Bulletin of the University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca Horticulture (BDI, ISI Thomson Reuters Master Journal List) ISSN: 1843-5254
  - International Journal of Research in Environmental Studies (ISI)
  - International Conference on Energy Engineering and Environmental Protection (ISI)
- Member of scientific committees
- Organizing -12<sup>th</sup> International BIOVEG Symposium "Plant Biodiversity and Food Diversification", USAMV Cluj-Napoca, September 27-29, 2010
  - International Committee Board of the 34<sup>th</sup> IBIMA International Conference
  - Member of the Scientific Committee, The 2<sup>nd</sup> International Conference on Economics and Social Sciences Collaborative Research for Excellence in Economics and Social Sciences Bucharest University of Economic Studies, Bucharest, April 4-5, 2019
- Awards
- Premierea cercetarii PN-III-P1-1.1- PRECISI-2019-35328
  - Premierea cercetarii PN-III-P1-1.1- PRECISI-2019- 35364

Research and development projects

Program / Project	Position	Period
Contract for scientific research and economic-financial consultancy, C.Nr. 19578/29112013 Substantiation study on innovation and modernization of society by developing an information system for business management and administration, 50,000 lei	<i>Director</i>	2013-2016
Contract for scientific research and economic-financial consultancy, C.Nr. 15749 / 11.07.2018, Substantiation study regarding the management and analysis of the efficiency of the activity in the light of the respective B2B system B2C 48,000 lei	<i>Director</i>	2018-2019
POCU 82/3.7/106532 Learn 2 Do 4 Entrepreneurship, Startup nation	<i>Responsible for USAMV Cluj</i>	2018-2021

CNCSIS A / 841 / 2005-2007, Studies on the economic and social development of the localities in Cluj County ", coordinator Prof. Dr. EmilianMerce, over 10,000 euro	Member	2005-2007
CNCSIS AT 110/2006 „Managerial extension for increasing the economic efficiency of agricultural producers in Cluj County through diversification ofactivity” coordinator Prof. Dr. Emilian Merce	Member	2005-2007

PS NR.358 / 08.12.2006 “Contributions to the increase of human health bypromoting the consumption of diversified ecological foods with high nutritional value”; coordinator Assoc. Prof. Dr. Avram Fitiu, 800,000 lei	Member	2006-2010
PS NR.359 / 08.12.2006 „Efficient capitalization of the mountain arearesources by making specific traditional products” coordinator Assoc. Prof. Dr. Avram Fitiu, 900,000 lei	Member - economic manager	2006-2010
POSDRU / 13 / 5.2 / S / 11 „Development of the labor market by promoting non-agricultural occupations in rural areas; Financing contract No. 106 / 25.09.2008	Member	2008-2011
AM POSDRU Financing contract 53513 / 2.12.2010 „An integrated intervention in order to strengthen the social entrepreneurship of vulnerable women” ,Responsible USAMV Prof.dr. Radu Sestras	Member	2010-2013
PS NR.339 / 8.12.2006 Conservation of the biodiversity of the mountainagroecosystem, coordinator Assoc. Prof. Dr. Avram Fitiu, 80,000 lei	Member	2006-2010
POCU 82/3/7/103946, ctr finantare 1469/14.03.2018, Coordonator proiectConf. Dr. Călin Vac	Member	2018-2021

## Publications

## Manuals, handbooks, specialized books: 10

- Marioara Ilea (2019). Rural development from vision to action: strategies and case studies, 2019, Ed. AcademicPress Cluj-Napoca, 978-973-744-225-8
- Marioara Ilea (2018). Forestry business management II Editura Academic Press, Cluj Napoca, Romania, ISBN 978-973-744-637-4
- Marioara Ilea (2017). Forestry business management I, Editura AcademicPres Cluj Napoca, Romania, ISBN 978-973-744-635-0
- Marioara Ilea (2016). Financial control and audit Editura AcademicPres, Cluj-Napoca, Romania, ISBN978-973-744-559-9 657.633 336.148
- Marioara Ilea, (2015), Analysis of rural development strategies, AcademicPres, 2015 - Cluj-Napoca, ISBN 978-973-744-470-7
- Marioara Ilea, (2014), Financial and economic analysis, Editura Academic Pres Cluj Napoca, ISBN 978- 973-744-384-7
- Marioara Ilea (2013). Basics of business evaluation, Editura AcademicPress, Cluj-Napoca, ISBN 978- 973-744-330-4
- Marioara Ilea (2011). Business management in forestry. Theoretical and practical landmarks, EdituraAcademicPress, Cluj-Napoca, ISBN 978-973-744-246-8
- Marioara Ilea (2010). Economic-financial analysis of economic entities, Ed. AcademicPress Cluj-Napoca, ISBN 978-973-744-222-2
- Marioara Ilea (2009). Accounting. Guide for practical work, Editura AcademicPress, Cluj-Napoca, ISBN 978-973-744-154-6

## ISI - Web of Science and ISI Proceedings:14

1. Investment in Forest Watershed-A Model of Good Practice for Sustainable Development of Ecosystems. Autori: Arion, I.D.; Arion, F.H.; Tăut, I.; Mureșan, I.C.; Ilea, M.; Dirja, M. Water 2023, 15, 754, WOS:000942007700001, (IF 3.4)
2. Ilea Marioara, Fițiu, A., Vac, SC., 2019, Studies on technological characteristics of Marin brandy production for certification as a local and organic product, Journal of Environmental Protection and Ecology, 20(1):337-347. WOS:000463406800037, (FI=0.679)
3. Mureșan, Cl., Harun, R., Arion, HF., Oroian, CF., Dumitraș, ED., Mihai, CV., Ilea Marioara, Chiciudean, D., Gliga I., Chiciudean, G., 2019, Residents' Perception of Destination Quality: Key Factors for Sustainable Rural Development Sustainability , 11(9), 2594. WOS:000469518700142 (FI=2.592)
4. Oroian, C., Odagiu, A., Racz, CP., Oroian, I., Mureșan, I., Duda, M., Ilea Marioara, Brașovean, I., Iederan, C., Marchis, Z., 2019, Composition of Lavandula angustifolia L. Cultivated in Transylvania, Romania Not Bot, 47(3). WOS:000489532700014, FI=0.78
5. Popovici, AA., Mărghitaș, LA., Dezmirean, DS., Ilea Marioara, autor corespondent, 2015, Determinants of sustainable innovative bee products in France and Romania, Journal of Environmental Protection and Ecology, 16(3):1033-1040., WOS:000489532700014, (FI.=0.838)
6. Chiciudean, GO., Harun, R., Ilea Marioara, Chiciudean, DI., Arion, FH., Ilies, G., Muresan, IC., 2019, Organic Food Consumers and Purchase Intention: A Case Study in Romania, AGRONOMY-BASEL, 9(3):145, WOS:000464383400005, (FI=2.259)
7. Ilea, Marioara, Muresan, I., Chiciudean, G.O, Armanca, L., Harun, R., Chiciudean D., Todea I. M., Research About the Influence of Business Development in Mountain Tourism on Forestry Crime, 2019, Proceedings of the Multidisciplinary Conference of Sustainable Development, (ISI proceedings)
8. Solcan, P., Salagean, T., Suba, E.E., Ilea Marioara, 2019, Research regarding the use of G.I.S. technologies in modelling and spatial analysis of the Varatec Mining Complex Maramures County, Scientific Papers. Series E. Land Reclamation, Earth Observation & Surveying, Environmental Engineering, (VIII) : 148-151, Bucuresti, Romania, Print ISSN 2285-6064, (ISI proceedings) WOS:000484814100021
9. Liviu Al. Mărghitaș, Daniel Desmirean, Cristina Pocol, Marioara Ilea, Otilia Bobiș, Iosif Gergen, 2010, The Development of a Biochemical Profile of Acacia Honey by Identifying Biochemical Determinants of Its Quality, Notulae Botanicae Horti Agrobotanici Cluj-Napoca, (IF:0.53), Vol. 38(2):84-90. WOS:000245240200039, (FI=0.678)
10. Ilea Marioara, Simona Roxana Pătărlăgeanu, 2006, Approach on the Application of Roland Berger Analyze Model in Agriculture, Bulletin of the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, ISSN 1454-2382, Vol. 63:197-202, WOS:000245240200039 (ISI proceedings)
11. Ilea Marioara, 2004, Profit and Looses Account-the Image of Enterprise's

- Performance, Bulletin of the University of Agricultural Sciences and Veterinary Medicine, Cluj Napoca, ISSN 1454-2382, Vol. 61:253-256. (ISI proceedings) WOS:000232877400047, (VIII): 148-151, Bucuresti, Romania, Print ISSN 2285- 6064,(ISIproceedings),WOS:000484814100021
12. Liviu Al. Mărghitaş, Daniel Desmirean, Cristina Pocol, Marioara Ilea, Otilia Bobiş, Iosif Gergen, 2010, The Development of a Biochemical Profile of Acacia Honey by Identifying Biochemical Determinants of Its Quality, Notulae Botanicae Horti Agrobotanici Cluj- Napoca, (IF:0.53), Vol. 38(2):84-90. WOS:000245240200039(FI=0.678)
13. Ilea Marioara, Simona Roxana Pătărlăgeanu, 2006, Approach on the Application of Roland Berger Analyze Model in Agriculture, Bulletin of the University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, ISSN 1454-2382, Vol. 63:197-202, WOS:000245240200039 (ISI proceedings)
14. Ilea Marioara, 2004, Profit and Looses Account-the Image of Enterprise's Performance, Bulletin of the University of Agricultural Sciences and Veterinary Medicine, Cluj Napoca, ISSN 1454-2382, Vol. 61:253-256. (ISI proceedings) WOS:000232877400047

Cluj-Napoca

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Prof. dr. Ilea Marioara

