




PERSONAL INFORMATION

DIANA ELENA DUMITRAȘ



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WORK EXPERIENCE

February 2005 - present

Professor Hab. (2018 -); Associate Professor (2014–2018); Lecturer (2009-2014); Assistant (2005-2009)

University of Agricultural Science and Veterinary Medicine Cluj-Napoca, Department of Economic Sciences, Manastur Street, No. 3-5, 400372 Cluj-Napoca

- Teaching: Applied Research Methods and Techniques, International Agricultural Marketing, Statistics
- Responsible with Academic affairs at department (2024-)
- Chancellor for Research at department (2011- 2024)
- Research areas: Natural resources and environmental economics, Rural/ Nature-based tourism, Consumer behavior; Rural development, Bioeconomy
- Habilitation in Engineering and Management in Agriculture and Rural Development

October 2008 - September 2010

Education and Research

Trainer within the project Modernizing Agricultural Knowledge and Information Systems Project (MAKIS)

University of Agricultural Science and Veterinary Medicine Cluj-Napoca, Department of Business Administration, Manastur Street, No. 3-5, 400372 Cluj-Napoca

- Training Module Agrifood Marketing and Module Modern methods of consulting and communication

August 2002 – August 2004

Education

Research Assistant and Teaching Assistant

University of Nevada, Reno, USA, Department of Resource Economics

- Teaching and research

Education

EDUCATION AND TRAINING

1 October 2004 – 30 September 2008

PhD in Agronomy

ISCED 8

Specialization: Management and marketing in agriculture

University of Agricultural Science and Veterinary Medicine Cluj-Napoca, Romania

- PhD Dissertation Title: Estimation of welfare measures in the rural area

August 2002 – August 2004

MSc in Resource and Applied Economics

ISCED 7

University of Nevada, Reno, USA, Department of Resource Economics

- MSc Thesis Title: Estimation of Welfare Measures Differences For A System of Recreation Areas, UMI Dissertation Publishing, USA, 2004

October 1997 – June 2002

Engineer, Specialization: Economical Engineering in Agriculture

ISCED 6

University of Agricultural Science and Veterinary Medicine Cluj-Napoca, Romania

- Project Title: Communication strategy in agricultural extension

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	C1	C1	C1
German	B1	B1	B1	A2	B1
French	A2	A2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills

- good communication skills gained through my experience as teacher
- team spirit gained through work experience

Organisational / managerial skills

- managerial skills acquired coordinating research projects and working groups within projects
- experience in organizing scientific conferences / workshops/ focus groups

Job-related skills

- teaching skills, researching (data analysis using advanced statistical techniques)

Computer skills

- Good working knowledge of Microsoft Office, Intercooled STATA, SPSS, CorelDraw

Driving licence

- B

ADDITIONAL INFORMATION

- Training courses
- 2024 – Course “University Leadership Program” - Harvard Graduate School of Education
 - 2023 – Course: Succes in Entrepreneurship Ecosystem Development Program, Babson College
 - 2015 – Trainer certificate (COR 242401) organizer Aries Transylvania
 - 2015 - Collaborative Institutional Training Initiative (CITI Program), Human Research – Group 2: Social/Behavioral Investigators and Key Personnel
 - February 2010 - Project Planning organized by University of Applied Sciences, Weihenstephan-Triesdorf, Germany, in Bran, Romania
 - 22 May – 3 June 2007: Training of Agricultural Advisory Trainers, The Danish Agricultural Advisory Service, Bygholm Agricultural College, Denmark, within the MAKIS project
 - 19-23 November 2007: Management of European Projects Course, USAMV Cluj-Napoca
 - July 2004: Human Participants Protection Education for Research Teams, National Institutes of Health, USA

- Projects
- Research work in international projects:**
- member:**
- 2022-2025 – Grazing4Agroecology (Horizon Europe), director partner USAMV Cluj-Napoca dr. Mugurel Jitea
 - 2020-2022 – “Innovative education for sustainable development in peripheral rural areas RURUP” Erasmus+ (2020-1-EL01-KA203-079121), director partner USAMV Cluj-Napoca dr. Mugurel Jitea
 - 2016-2019 - HNV-Link. “High Nature Value Farming: Learning, Innovation and Knowledge” (Horizon 2020), director partner USAMV Cluj-Napoca dr. Mugurel Jitea
 - 2016-2019 - SustainFarm. “Innovative and sustainable intensification of integrated food and non-food systems to develop climate-resilient agro-ecosystems in Europe”,

- Eranet, director partner USAMV Cluj-Napoca dr. Mignon Sandor
- 2014-2016- Modernization and harmonization of Tourism study programs in Serbia - nr. 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR
- Study on Benefit transfer of Romanian national and natural parks; University of Nevada, Reno, US, 2010-2011, coordinator prof.dr. Rangesan Narayanan
- 2003 - „Strategic Development of a Competitive Grape Industry in Nevada”, coord. Prof. Dr. Jeffrey Englin, UNR, USA
- 2003-2004 - „A Study of Recreational Uses of Ontario Parks and Protected Areas”, coordinator Prof. Dr. Kimberly Rollins, UNR, USA
- 2004- „Tahoe Recreation Frequency and Duration Survey”, coord Assist. Prof. Dr. Klaus Moeltner, UNR, USA

Research work in national projects:

- **coordinator:**
- PN II - PD 271/2010 – Impact of using the economic values in the management plans of national and natural parks in Romania
- CNCSIS TD 385/2007 – Estimation of economic values of national and natural parks in Romania
- **member:**
- Research and extension contract no. 2362 / 26.02.2014,; Supporting scientific research and development activities in the fields of agriculture and environmental protection by developing modern technologies for the application of mineral fertilizers with the aim of maintaining the quality of the environment and increasing agricultural production, coordinator prof. dr. Roxana Vidican
- FSE, POSDRU, nr.17/30.09.2010, Antreprenoriatul de la idee la succes; POSDRU 2010
- FSE, POSDRU/13/5.2/S/11 nr. 106/25.09.2008 “Dezvoltarea pieței muncii prin promovarea ocupatiilor neagricole in mediul rural; POSDRU 2008-2010
- Program Makis Consultanta - coordinator prof. dr. Roxana Vidican; World Bank, 2008-2011
- CNCSIS AT 110/2006 – „Managerial extension to increase the economic efficiency of agricultural producers in Cluj county through activity diversification”
- CEEX nr. 17 CEEX-I03 din 07.10.2005 „Portal for integrating resources and services in agrotourism, ARSIP”, in collaboration with UTCN
- CNCSIS A/841/2005-2007, „Studies regarding the economic-social development of rural communities in Cluj county”, coordinator Prof. Dr. Emilian Merce

Publications

- Scientific articles: ISI/ISI proceedings: 46; indexed in international databases: 65
- Book/Chapters in books: 11
- Hirsch Index: 22 (Google Scholar); 15 (WOS)

Memberships

- European Society for Agricultural and Food Ethics (EurSafe) – member of the Executive Committee
- European Association of Environmental and Resource Economists (EAERE)
- Horticulture And Forestry Society From Transylvania – SHST
- Food Identity Association (FIA)
- Slow Food

Editorial Board

- Bulletin of the University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca Horticulture (BDI, ISI Thomson Reuters Master Journal List) ISSN: 1843-5254
- Food Ethics - A Journal of the Societies for Agricultural and Food Ethics, ISSN: 2364-6853 (print version), ISSN: 2364-6861 (electronic version)
- Journal Hotel and Tourism Management (2017-prezent, ISSN 2334-8267)

Editor/Reviewer

- 2015 - Editor for EurSafe Proceeding book - Know Your Food: Food Ethics and Innovation, Wageningen University Publisher
- Reviewer for:: Sustainability, British Food Journal, Energies, Journal of Agricultural Science and Technology, Journal of Mountain Science, International Journal of Environmental Research and Public Health, Administrative Sciences, Symmetry, Bulletin of the University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca Horticulture, Food Ethics - A Journal of the Societies for Agricultural and Food Ethics, EurSafe Congresses, Journal Hotel and Tourism Management etc.

Honours and awards

- Award for research results given by UEFISCDI (2021 – 4 articles, 2020 – 1 article,

- 2019 – 2 articles, 2017 -1 article)
- Award for research results given by CNCSIS (2008 - 1 article)
 - Outstanding Graduate Student, Department of Resource Economics, University of Nevada, Reno (May 2004)
 - Scholarship for Master of Science in Resource and Applied Economics at the University of Nevada, Reno, USA (2002-2004)
 - Award for research activities undertaken by students – UASVM Cluj-Napoca (2001)

Cluj-Napoca, 24.04.2026